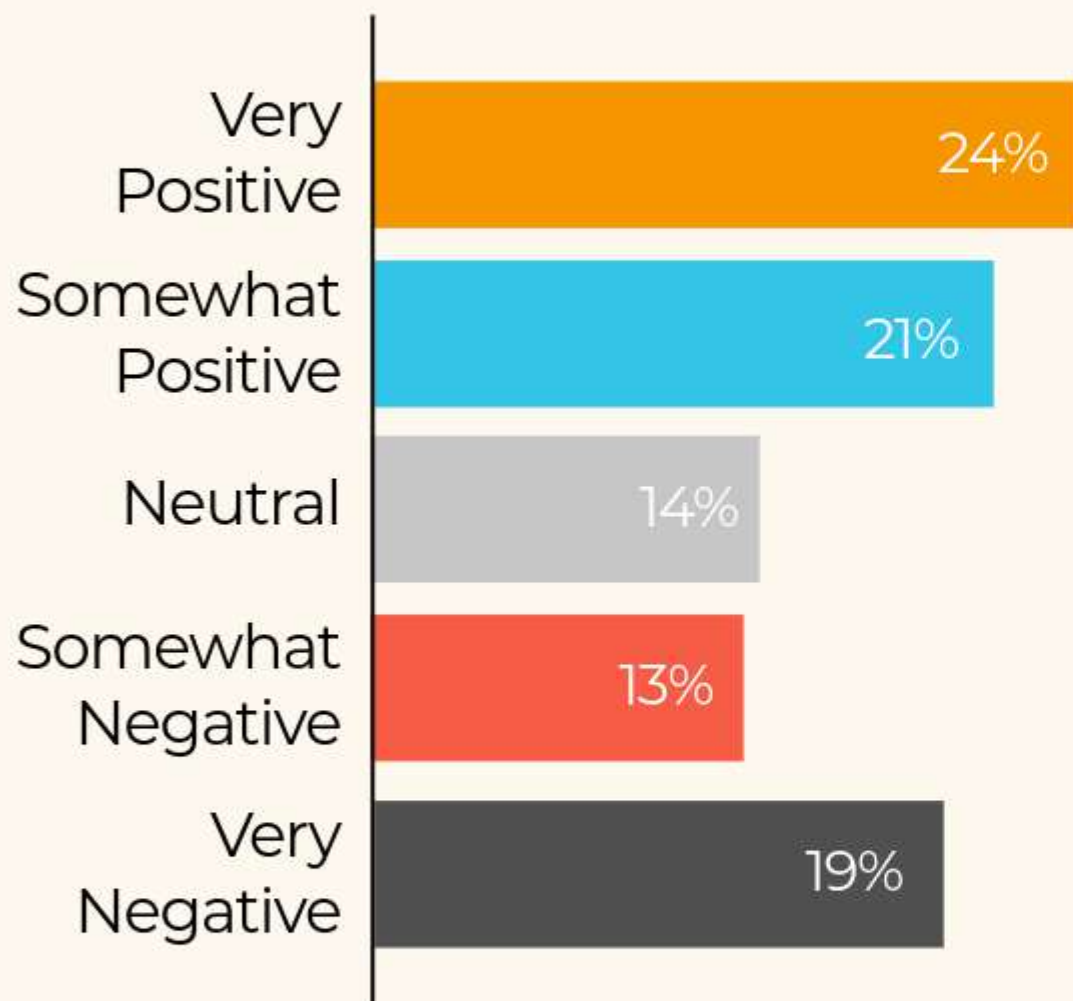


More Business Owners Rate Interactions with FBR Positively (45%), Though Nearly One-Third Report Negative Experiences (32%).



Question: How would you rate your interactions with the following authorities? - FBR (Federal Board of Revenue)?





(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll

Islamabad's commercial areas Perceptions of Tax Authority Engagement

More Business Owners Rate Interactions with FBR Positively (45%), Though Nearly One-Third Report Negative Experiences (32%). (Gallup & Gilani Survey)

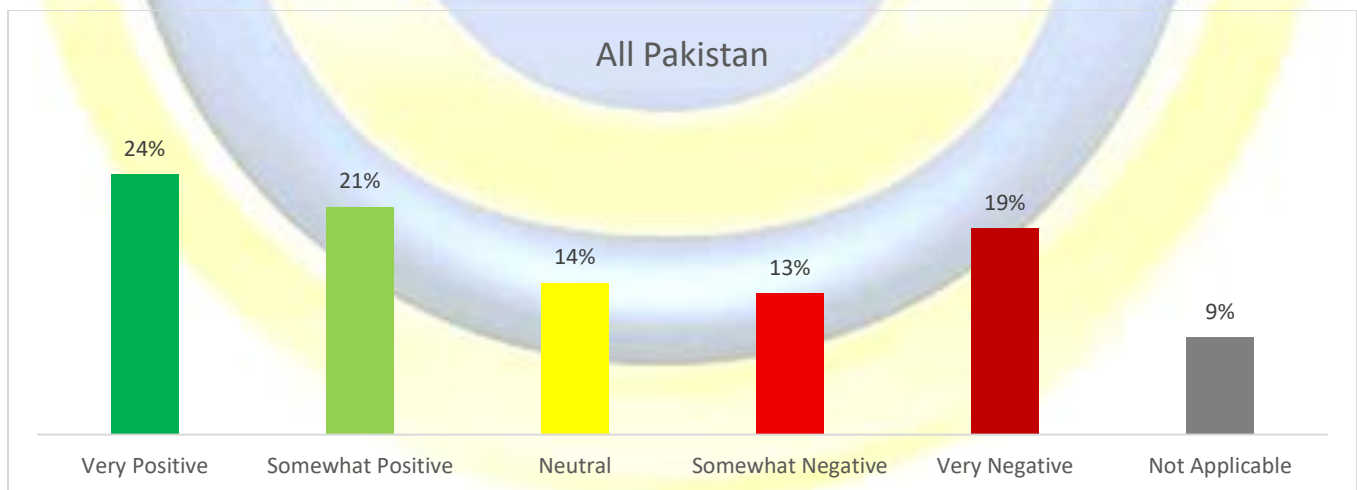
(Islamabad), 26th January 2026

According to a survey conducted by Gallup & Gilani Pakistan, more business owners rate interactions with FBR positively (45%), though nearly one-third report negative experiences (32%).

A nationally representative sample of business owners across Islamabad's commercial areas was asked the following question: ***"How would you rate your interactions with the following authorities? - FBR (Federal Board of Revenue)?"***. In response, 24% of business owners described their interactions with FBR as 'very positive,' while a further 21% rated them as 'somewhat positive.' Meanwhile, 14% reported that their experience had been 'neutral.' On the other hand, 13% described their dealings as 'somewhat negative,' while 19% reported a 'very negative' experience. A further 9% reported that interactions with FBR were not applicable, suggesting limited or no direct engagement.

The survey results indicate that although positive perceptions of FBR interactions are more common than negative ones, a considerable share of dissatisfaction persists, highlighting the importance of continued efforts to improve engagement with the business community.

Question: How would you rate your interactions with the following authorities? - FBR (Federal Board of Revenue)?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 432 business owners across Islamabad's commercial areas, conducted from 22 July 2025 to 14 October 2025. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
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GILANI RESEARCH
FOUNDATION

Monday, 26 January 2026

(2 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as **Gallup Pakistan** (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by **Gallup Pakistan, the Pakistani affiliate of Gallup International Association.**

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Daily Gilani Poll
2026



of Gallup Pakistan
(1980-2026)