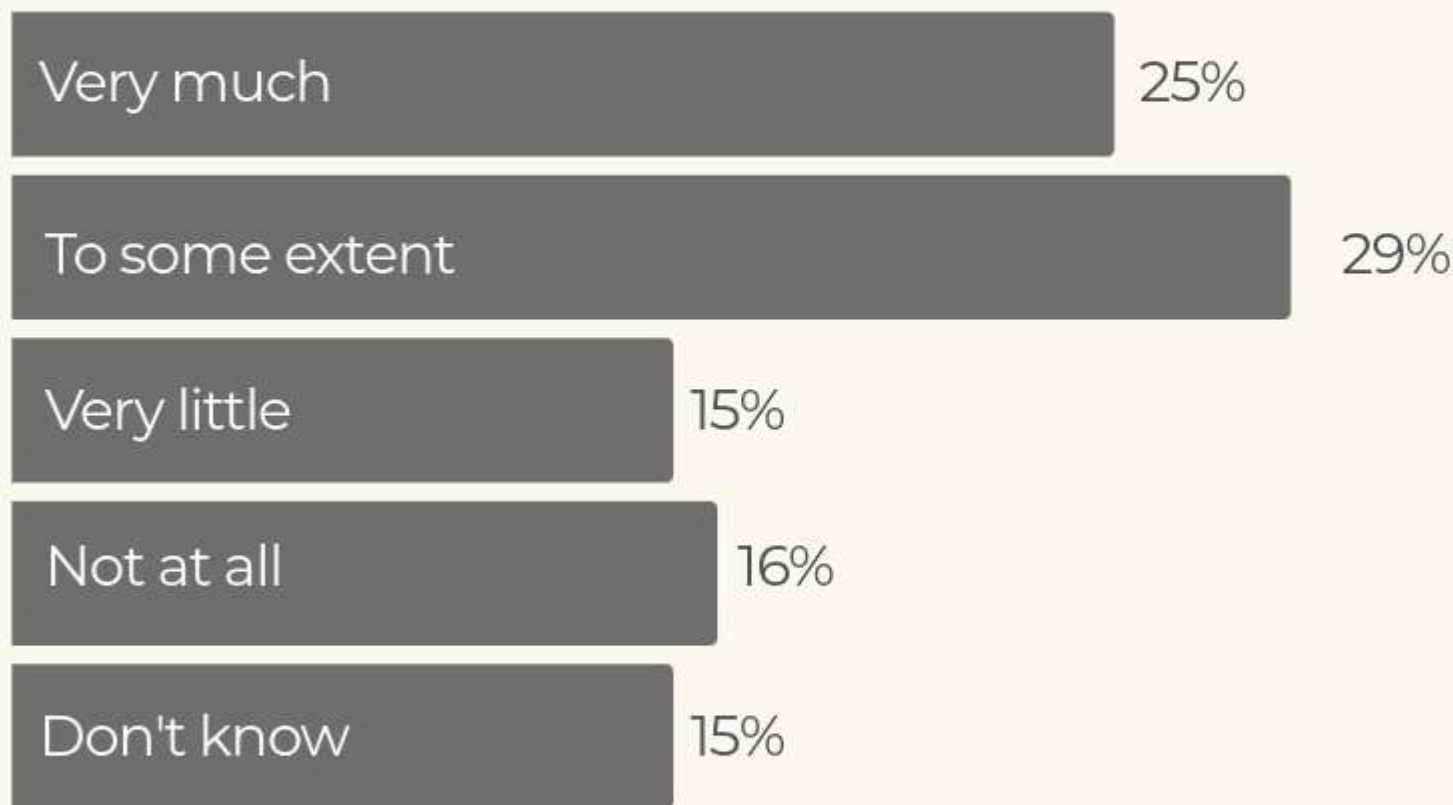


International Country-wise Palestine / Gaza International Affairs / Media Attention

*Majority Pakistanis report staying informed about Palestine/Gaza: **54%** say they keep updated “very much” or “to some extent”; engagement highest among urban and senior citizens aged 50 and above.*

How much do you keep yourself updated on the events happening in Palestine/Gaza?”



Source: Gallup & Gilani Pakistan
(www.gallup-international.com;
www.gallup.com.pk www.gilanifoundation.com)



(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll
International Country-wise
Palestine / Gaza
International Affairs / Media Attention

Majority Pakistanis report staying informed about Palestine/Gaza: 54% say they keep updated “very much” or “to some extent”; engagement highest among urban and senior citizens aged 50 and above. (Gallup & Gilani Survey)

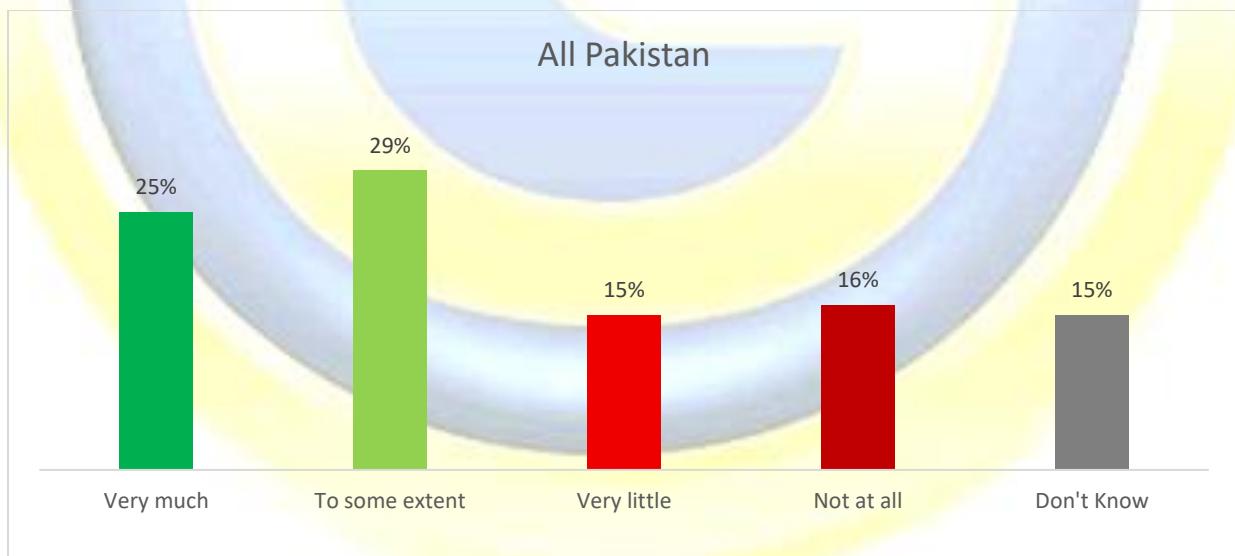
(Islamabad), 12th February 2026

According to a survey conducted by Gallup & Gilani Pakistan, a majority (54%) of Pakistanis actively follow developments related to Palestine/Gaza, indicating strong public awareness. While 31% report low or no engagement.

The detailed public opinion report on *“Issue of Board of Peace and Sending Military For Gaza ”* can be accessed [here](#).

A nationally representative sample of adult men and women from across the country was asked the question: **“How much do you keep yourself updated on the events happening in Palestine/Gaza?”** In response, 25% said “very much,” 29% said “to some extent,” 15% said “very little,” and 16% said “not at all.” Additionally, 15% responded “don’t know.”

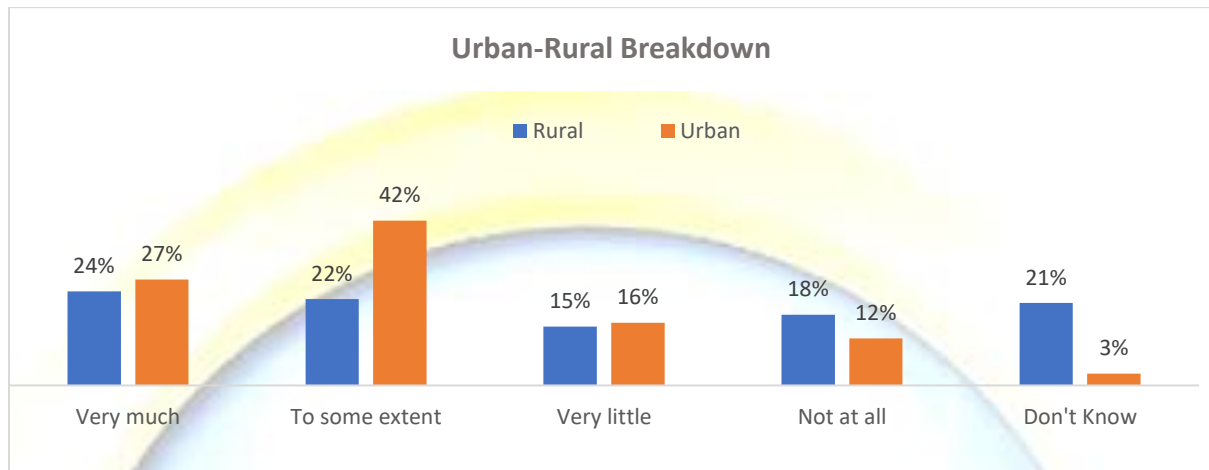
“ How much do you keep yourself updated on the events happening in Palestine/Gaza?”



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

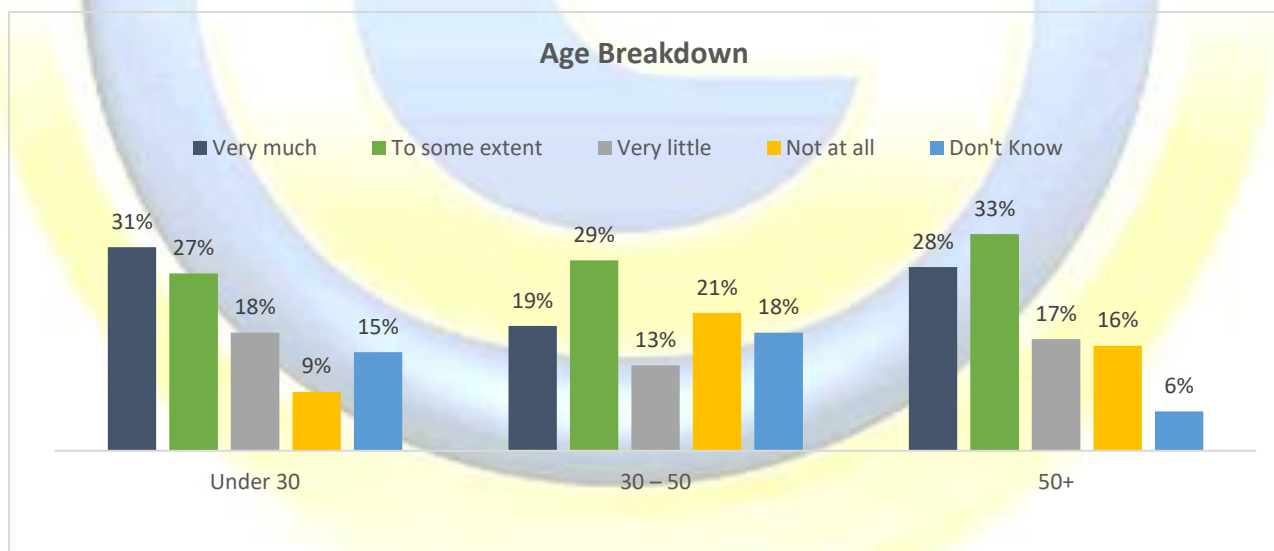
The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The survey was carried out among a sample of 1567 men and women in urban and rural areas of All Pakistan, conducted from 15th January 2026 to 3rd February 2026. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Urban-Rural Breakdown: Urban residents are substantially more engaged, with 69% saying they keep themselves updated on events in Palestine/Gaza, compared to 46% of rural residents. This 23 percentage-point gap highlights a significantly higher level of international news engagement among urban population.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Age Breakdown: Age-wise analysis shows clear variation. Senior Pakistanis (aged 50 and above) are the most engaged, with 61% reporting that they keep themselves updated. This compares to 48% among those aged 30–50, indicating a 13-percentage-point decline in engagement among middle-aged respondents. Interest rises again among the youngest Pakistanis, with 58% of those under 30 saying they keep themselves updated.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

Thursday, 12th February 2026

(3 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as **Gallup Pakistan** (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by **Gallup Pakistan, the Pakistani affiliate of Gallup International Association.**

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Daily Gilani Poll
2026



of Gallup Pakistan
(1980-2026)