

Big Data Analysis | Inflation

*More Than Half of CPI Items (**54%**) Show **>5%** Inflation — But **31%** Are Cheaper Than Last Year*



Source: Gallup & Gilani Pakistan
(www.gallup-international.com;
www.gallup.com.pk www.gilanifoundation.com)



(Also emailed*/faxed separately)



PRESS RELEASE

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More Than Half of CPI Items (54%) Show >5% Inflation — But 31% Are Cheaper Than Last Year

(Islamabad), 10th March, 2026

How are prices behaving before Ramazan? Using item-level data digitized from the Pakistan Bureau of Statistics, Gallup Pakistan Digital Analytics examined 39 CPI basket items comparing January 2025 with January 2024. The distribution tells a more nuanced story than headline inflation alone.

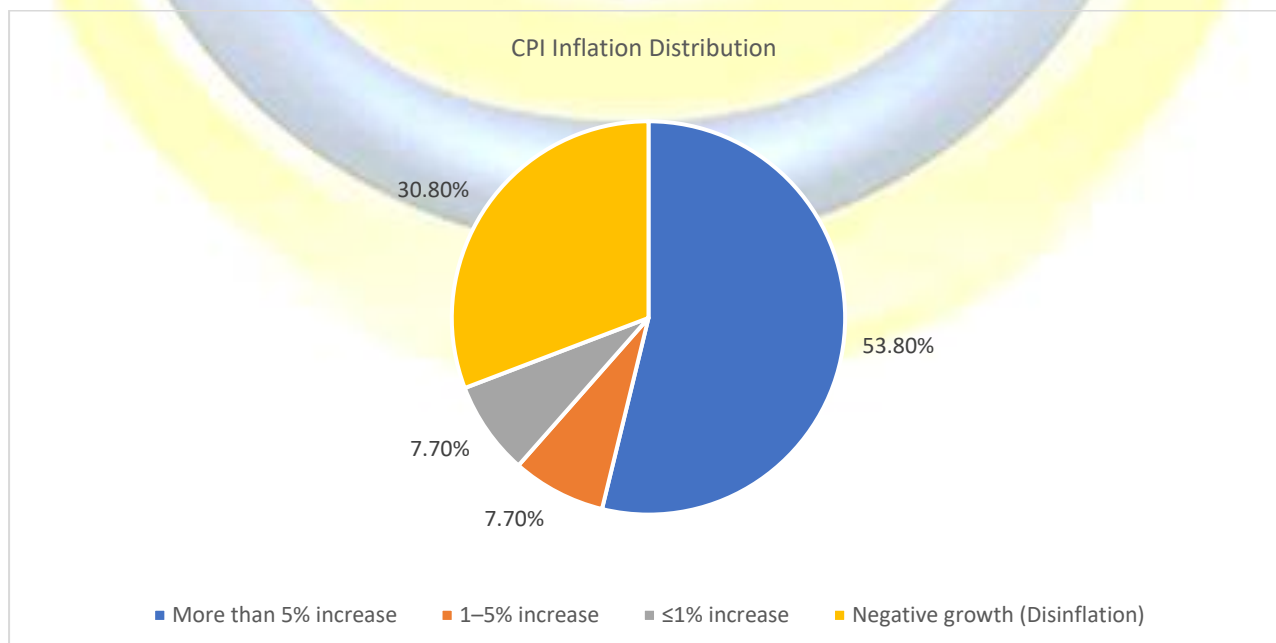
Out of 39 items:

- 21 items (53.8%) show more than 5% increase
- 3 items (7.7%) show 1–5% increase
- 3 items (7.7%) show $\leq 1\%$ increase
- 12 items (30.8%) show negative growth (disinflation)

More than half of the tracked items are rising meaningfully. Nearly one-third are actually cheaper than last year. Only about 15% of items are broadly stable (within 5%). This explains why inflation feels uneven.

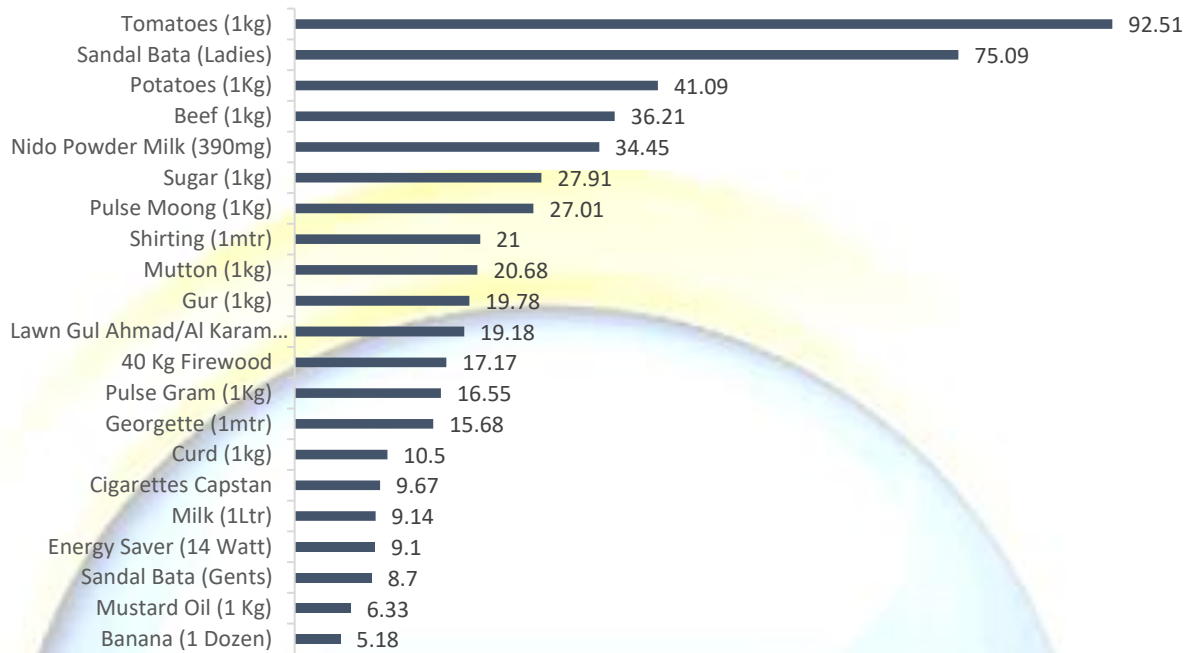
Some products — such as tomatoes, potatoes, sandals, pulses — show sharp increases. Others — including wheat, onions, chicken, electricity charges — show noticeable declines. When people rely on memory, they tend to remember the spikes, not the declines. That is why structured item-level breakdown matters.

Opinions may differ about data quality. But unless an alternative CPI exists, systematic analysis is more useful than anecdotal recall. Inflation appears to have cooled in several essential categories, but price pressure remains concentrated in specific products. The next policy frontier is clear: sustaining price stability while reviving growth — without reheating the economy.



Source: PBS CPI data (Jan 2025 vs Jan 2024), processed by Gallup Pakistan Digital Analytics.
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Items with More than 5% Inflation



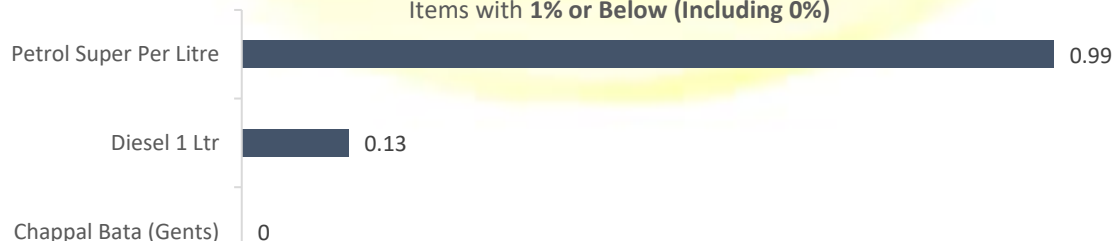
Source: PBS CPI data (Jan 2025 vs Jan 2024), processed by [Gallup Pakistan Digital Analytics](#).
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Items with 1%–5% Inflation

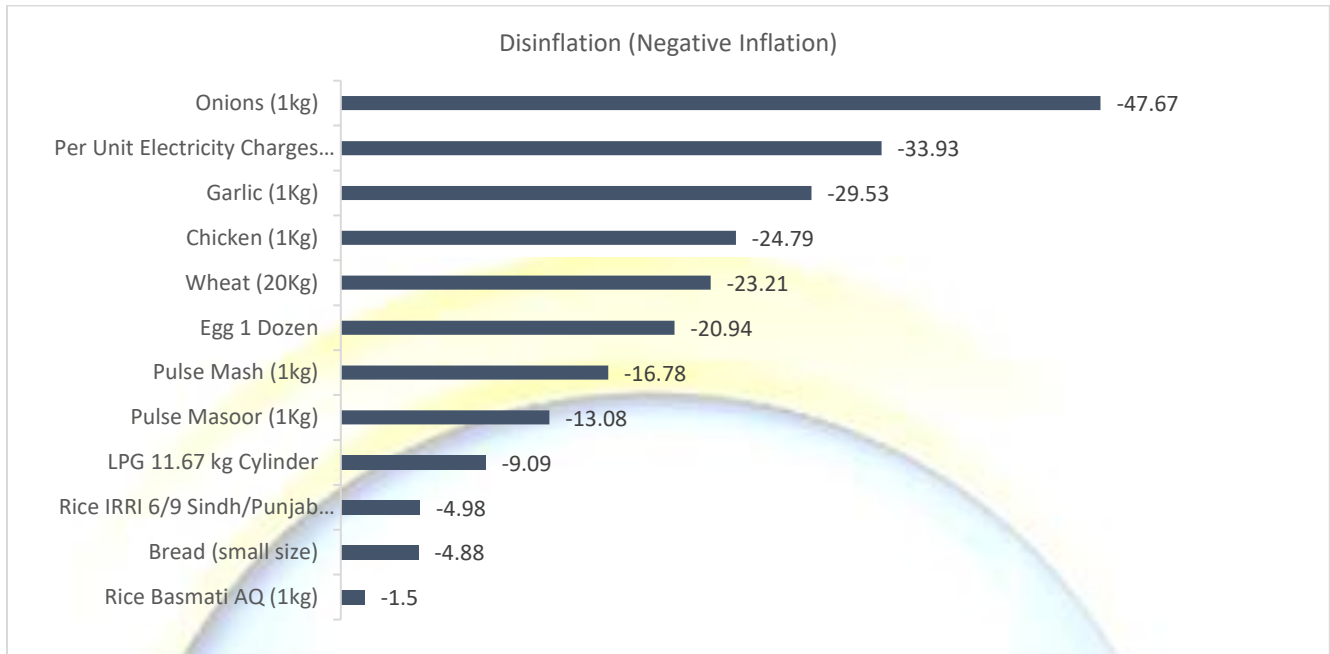


Source: PBS CPI data (Jan 2025 vs Jan 2024), processed by [Gallup Pakistan Digital Analytics](#).
([www.gallup-international.com](#); [www.gallup.com.pk](#), [www.gilanifoundation.com](#))

Items with 1% or Below (Including 0%)



Source: PBS CPI data (Jan 2025 vs Jan 2024), processed by [Gallup Pakistan Digital Analytics](#).
([www.gallup-international.com](#); [www.gallup.com.pk](#), [www.gilanifoundation.com](#))



Source: PBS CPI data (Jan 2025 vs Jan 2024), processed by [Gallup Pakistan Digital Analytics](https://www.gallup-pakistan.com).
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

This analysis was conducted and released by Gallup Pakistan Digital Analytics. It draws on item-level inflation data from the Consumer Price Index (CPI) compiled by the Pakistan Bureau of Statistics (PBS), comparing January 2025 prices with January 2024. The dashboard digitizes and categorizes official PBS inflation data to provide a clearer view of year-on-year price changes across major consumer items in Pakistan. [Dashboard: Commodity Prices - Inflation Tracker](#) - Gallup Pakistan Digital Analytics.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
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GILANI RESEARCH
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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2026



of Gallup Pakistan
(1980-2026)