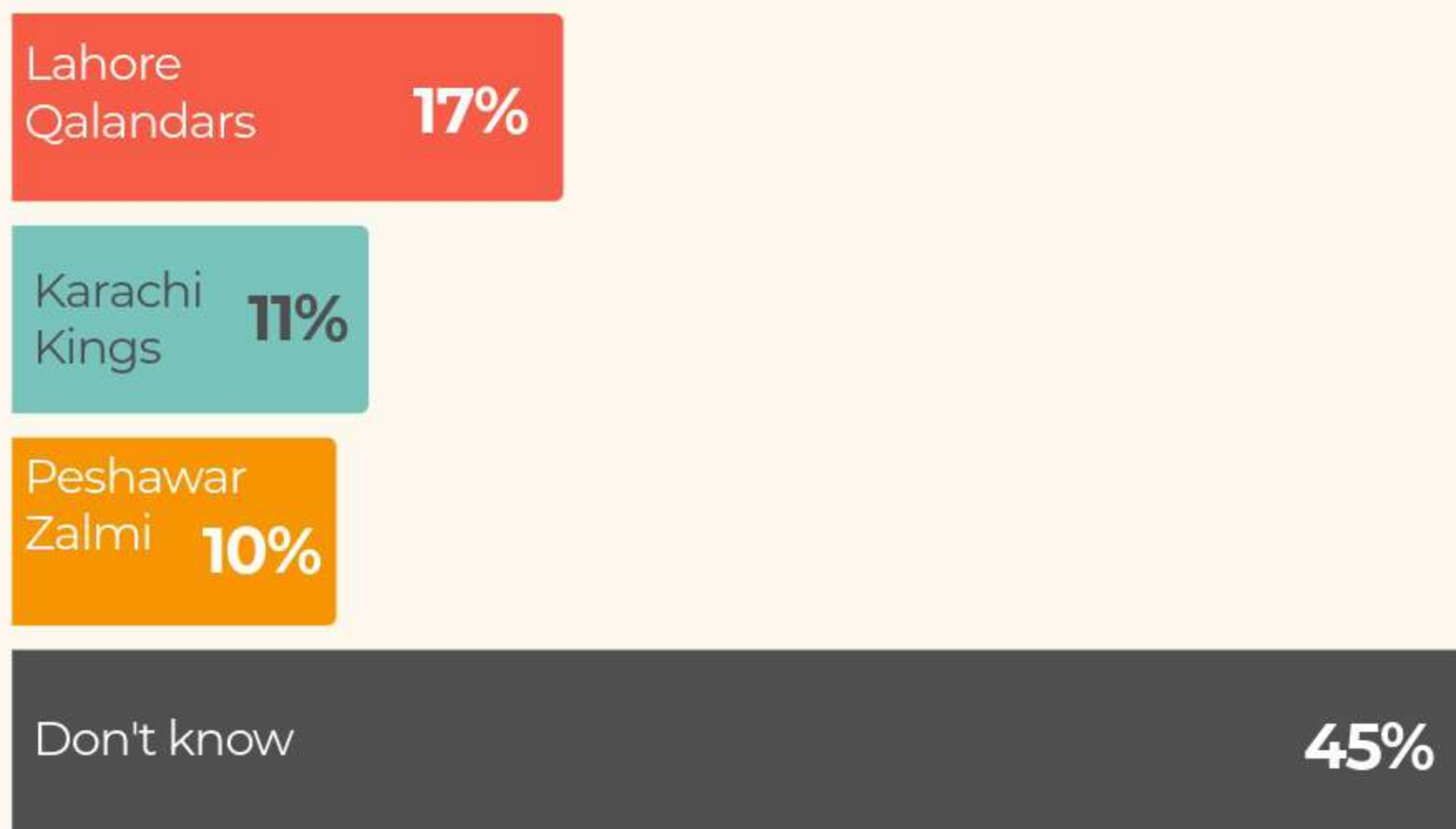


Pakistan Super League (PSL) / Public Preferences

Half of Pakistanis (**50%**) Do Not Name a Favorite PSL Team; Lahore Qalandars Lead Among Named Preferences (**17%**), Followed by Karachi Kings (**11%**) and Peshawar Zalmi (**10%**)

Please tell us, which team is your favorite in the Pakistan Super League (PSL)?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com;
www.gallup.com.pk www.gilanifoundation.com)



(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll

Sports

Pakistan Super League (PSL) / Public Preferences

Half of Pakistanis (50%) Do Not Name a Favorite PSL Team; Lahore Qalandars Lead Among Named Preferences (17%), Followed by Karachi Kings (11%) and Peshawar Zalmi (10%) – (Gallup & Gilani Survey)

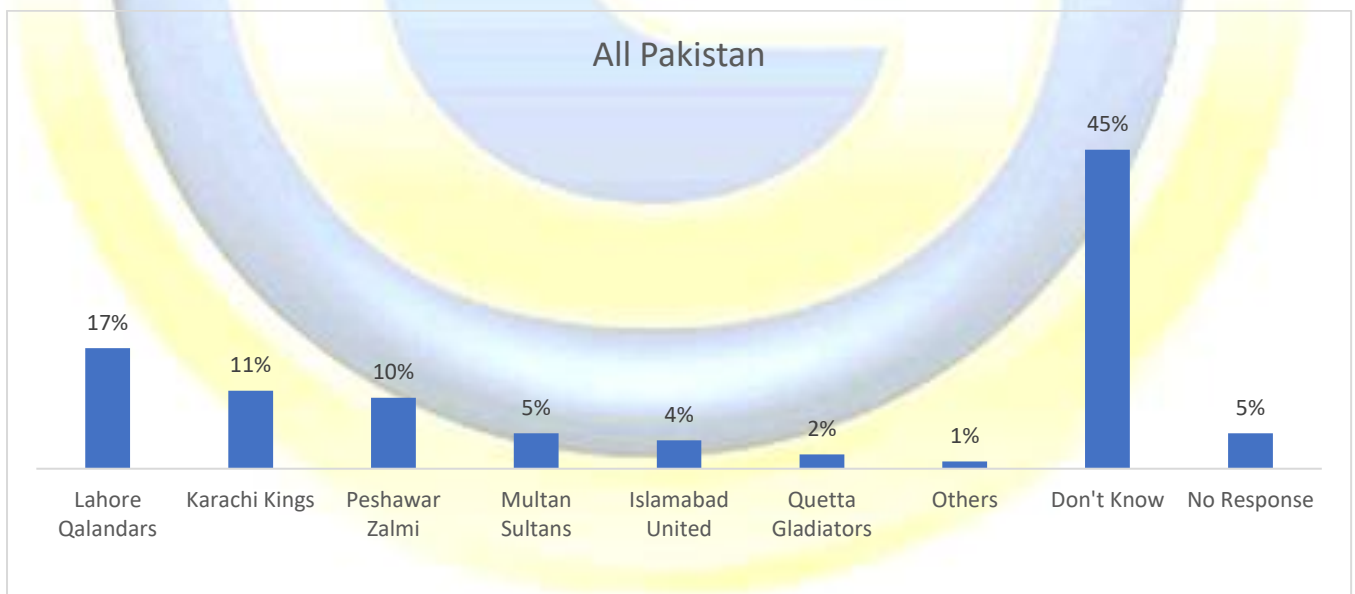
(Islamabad), 20th April 2026

According to a survey conducted by Gallup & Gilani Pakistan, half of Pakistanis (50%) do not report any favorite team in the Pakistan Super League (PSL), while among those who do express a preference, Lahore Qalandars emerge as the most popular team with 17% support.

A nationally representative sample of adult Pakistanis from across the country was asked the following question: **“Please tell us, which team is your favorite in the Pakistan Super League (PSL)?”**. Among those who expressed a preference, Lahore Qalandars were cited by 17%, followed by Karachi Kings (11%) and Peshawar Zalmi (10%). Smaller shares named Multan Sultans (5%), Islamabad United (4%), Quetta Gladiators (2%), and other teams received minimal mentions. 45% said “Don’t Know,” and 5% gave no response, indicating that a majority of Pakistanis do not identify much with any PSL team.

These findings suggest that while awareness of the PSL is widespread, a majority of Pakistanis do not identify with any specific team, indicating that team-based allegiance remains limited at the national level.

“ Please tell us, which team is your favorite in the Pakistan Super League (PSL)? ”

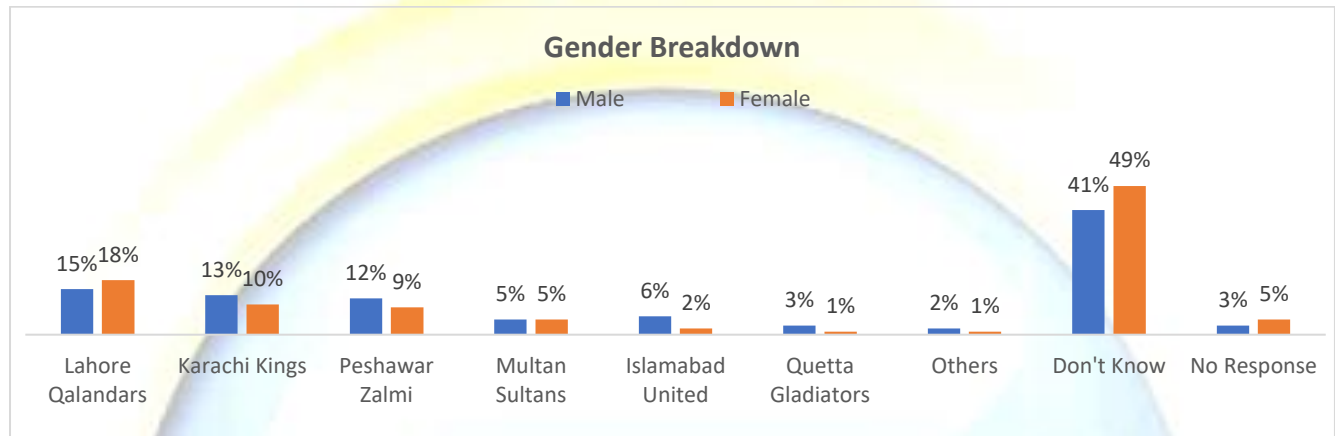


Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 787 respondents across urban and rural areas of all four provinces of the country, conducted from 15 January 2026 to 03 February 2026. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

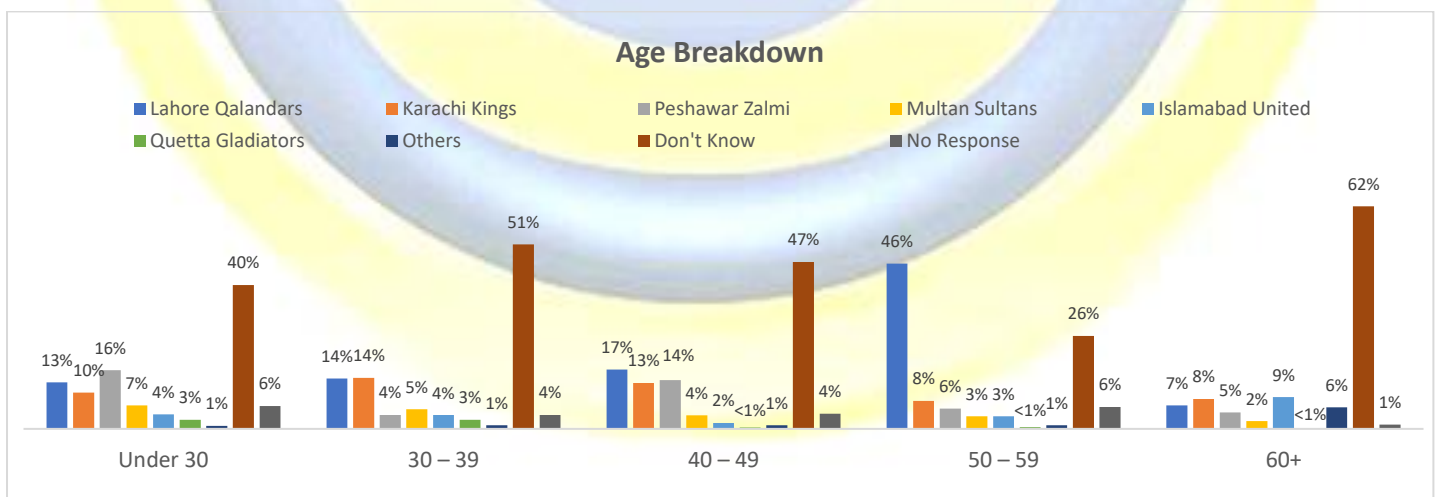
Gender Breakdown: Gender-based analysis shows that men are relatively more engaged with PSL team preferences. Among men, 41% report “Don’t Know,” compared to 49% among women. Lahore Qalandars remain the top choice among both groups (15% men, 18% women), while men are more likely to prefer Islamabad United and Peshawar Zalmi.

This pattern suggests that PSL engagement, particularly in terms of team loyalty, is stronger among male respondents, while women are more likely to remain neutral or undecided.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Age Breakdown: Age-based analysis reveals notable differences in both engagement and team preferences. Younger respondents (under 30) show relatively higher engagement, with 40% reporting no preference, and among those who do express a choice, Peshawar Zalmi (16%) and Lahore Qalandars (13%) emerge as the leading teams. Among older respondents aged 60 and above, engagement is lowest, with 62% reporting no favorite team. Among those who do express a preference, support is dispersed, with Islamabad United (9%) slightly ahead of other teams.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



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GILANI RESEARCH
FOUNDATION

Monday, 20th April 2026

(3 Pages, English version only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2026



of Gallup Pakistan
(1980-2026)