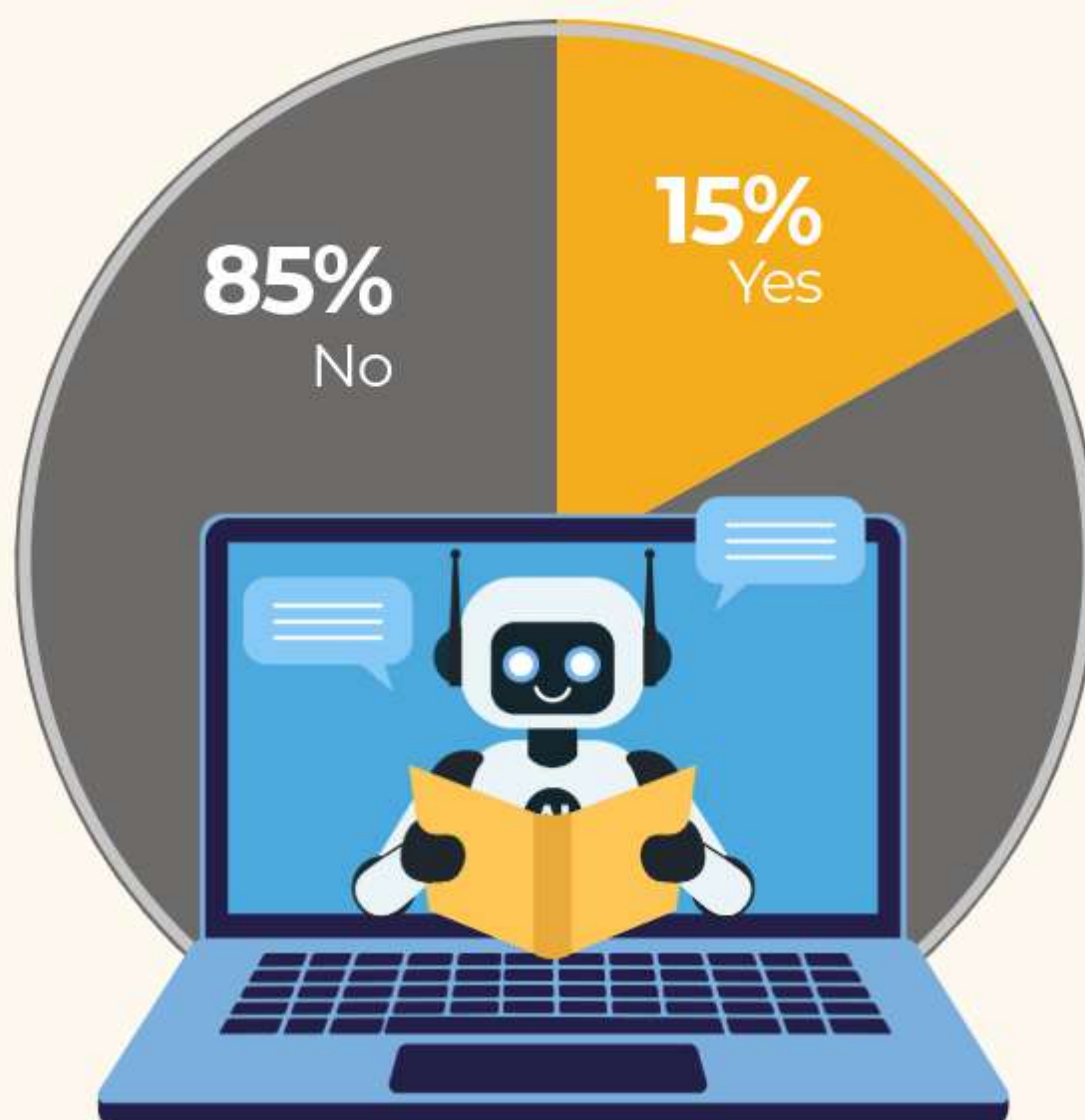


Artificial Intelligence / Digital Usage

Only **15%** Pakistanis Have Used AI Chatbots; Usage Significantly Higher Among Educated Respondents (**52%** vs **8%**) and Youth

Have you ever used any AI chatbots like ChatGPT, Gemini, DeepSeek, or other AI chatbots?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com;
www.gallup.com.pk www.gilanifoundation.com)



(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll **Technology** Artificial Intelligence / Digital Usage

Only 15% Pakistanis Have Used AI Chatbots; Usage Significantly Higher Among Educated Respondents (52% vs 8%) and Youth – (Gallup & Gilani Survey)

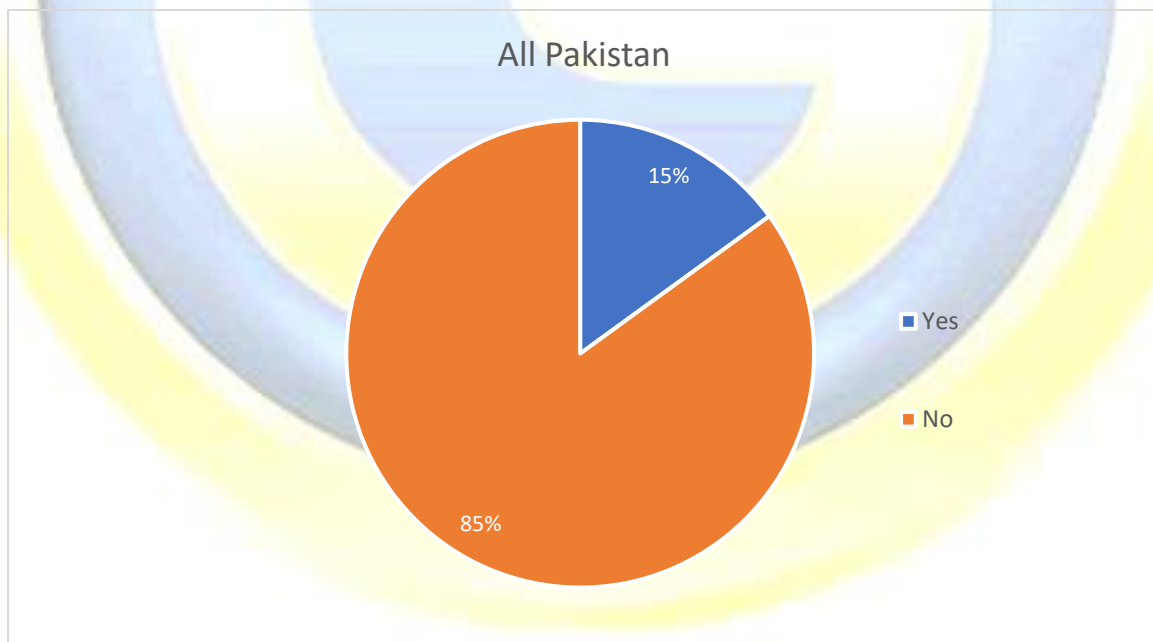
(Islamabad), 21st April 2026

According to a survey conducted by Gallup & Gilani Pakistan, only 15% of Pakistanis say they have ever used AI chatbots such as ChatGPT, Gemini, DeepSeek, or similar tools, while a large majority of 85% report that they have not.

A nationally representative sample of adult Pakistanis from across the country was asked the following question: ***“Have you ever used any AI chatbots like ChatGPT, Gemini, DeepSeek, or other AI chatbots?”***. In response, 15% said “Yes,” indicating that they have used AI chatbots, while 85% said “No.”

These findings suggest that AI chatbot usage remains at an early stage in Pakistan, with adoption limited to a relatively small segment of the population.

“ Have you ever used any AI chatbots like ChatGPT, Gemini, DeepSeek, or other AI chatbots? ”

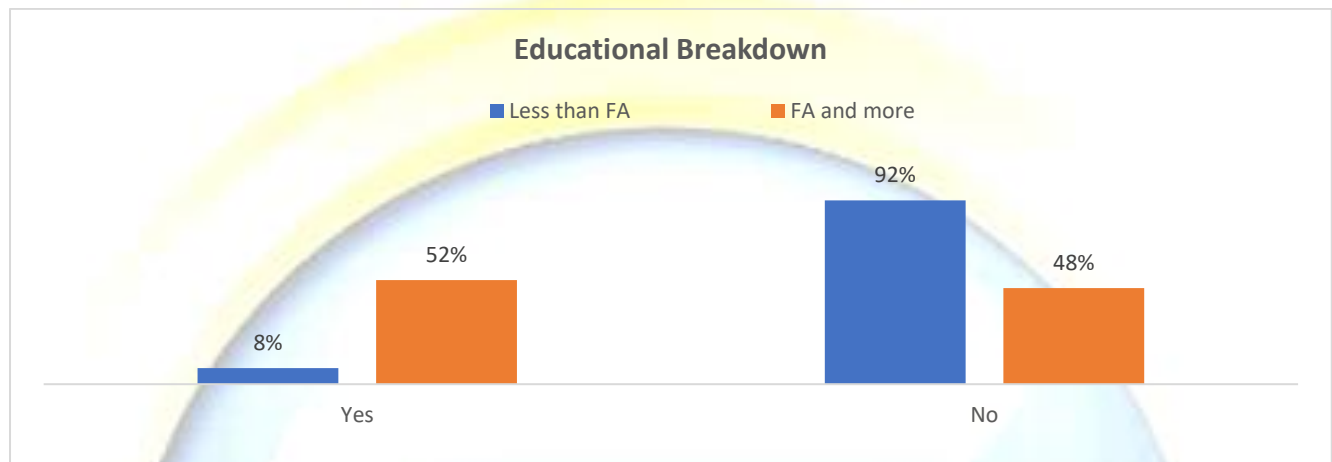


Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 787 respondents across urban and rural areas of all four provinces of the country, conducted from 15 January 2026 to 03 February 2026. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Educational Breakdown: Educational analysis reveals a pronounced divide in AI usage. Among respondents with less than FA education, only 8% report having used AI chatbots, while an overwhelming 92% have not. In contrast, among those with FA and more education, a majority (52%) report having used AI tools, while 48% say they have not.

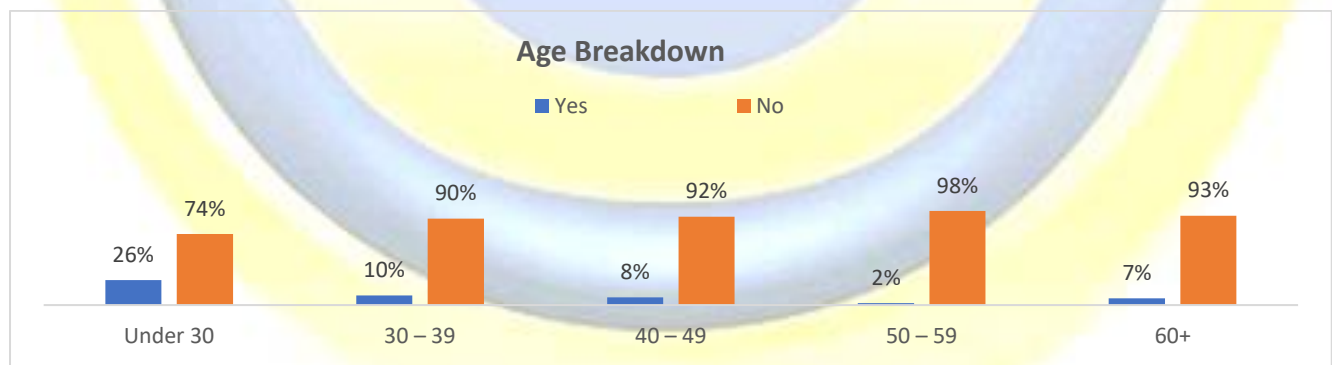
This pattern suggests that AI adoption is strongly associated with educational attainment, possibly reflecting differences in digital literacy, access to technology, and exposure to emerging tools.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Age Breakdown: Age-based analysis shows that AI usage is concentrated among younger respondents. Among those under 30, 26% report having used AI chatbots. Usage declines sharply among older groups, with 10% among those aged 30–39, 8% among 40–49, and just 2% among those aged 50–59. Among respondents aged 60 and above, 7% report having used AI tools.

This pattern indicates that younger Pakistanis are significantly more likely to adopt new technologies such as AI chatbots, while older age groups show minimal engagement.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

Tuesday, 21 April 2026

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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2026



of Gallup Pakistan
(1980-2026)