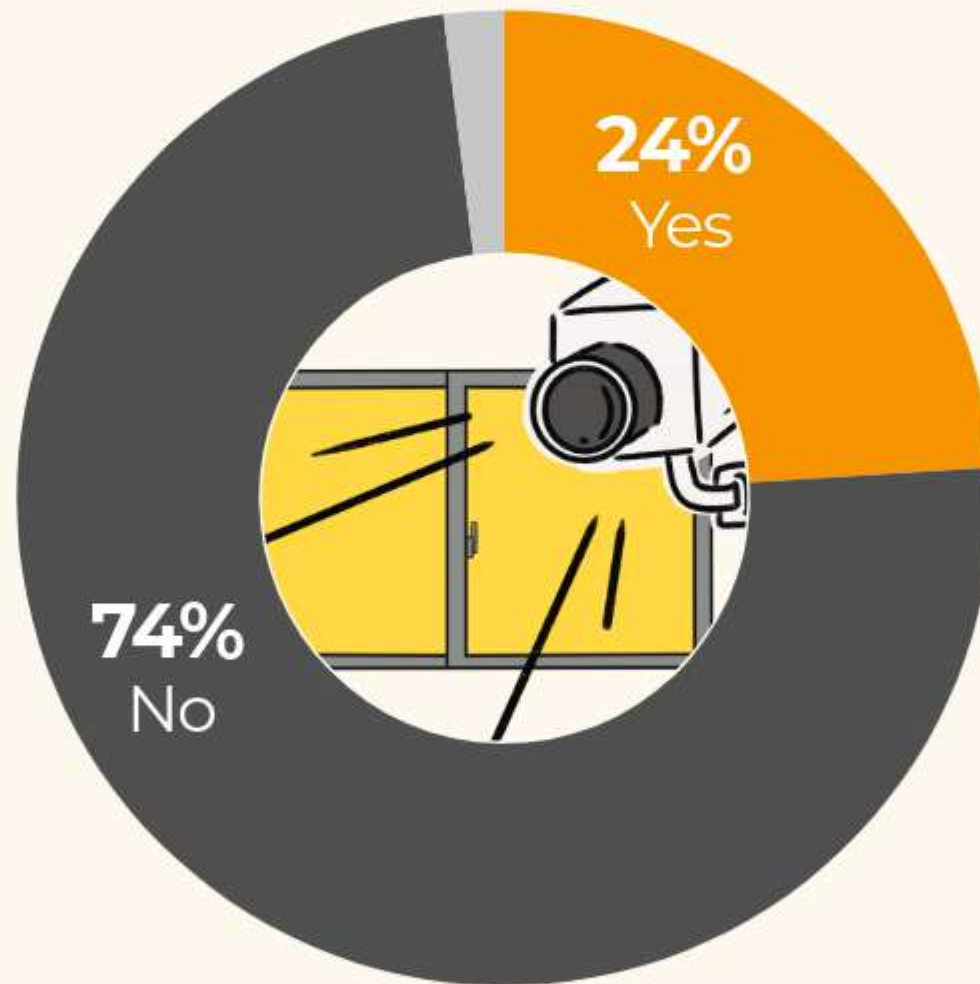


Technology & Surveillance CCTV Usage

CCTV Camera Adoption Remains Limited in Pakistan: Only **24%** Report Installation for Security, While a Large Majority (**74%**) Report No Installation

Please tell us, have you installed CCTV cameras for the protection/surveillance of your home or business?



Don't know/No response:2%

Source: Gallup & Gilani Pakistan
(www.gallup-international.com;
www.gallup.com.pk www.gilanifoundation.com)



(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll **Public Safety** Technology & Surveillance CCTV Usage

CCTV Camera Adoption Remains Limited in Pakistan: Only 24% Report Installation for Security, While a Large Majority (74%) Report No Installation — Gallup & Gilani Survey

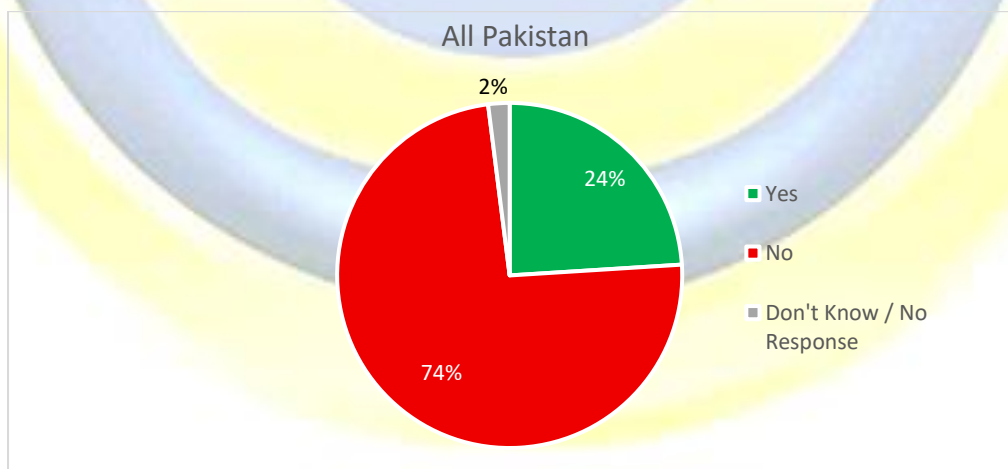
(Islamabad), 28th April 2026

According to a survey conducted by Gallup & Gilani Pakistan, only 24% of Pakistanis report having installed CCTV cameras for the protection or surveillance of their home or business, while a large majority (74%) say they have not.

A nationally representative sample of adult Pakistanis from across the country was asked the question: ***“Some people install CCTV cameras in their homes or businesses (e.g., stores, factories, offices, hotels, and restaurants) for security surveillance. Please tell us, have you installed CCTV cameras for the protection/surveillance of your home or business?”***. In response, 24% of respondents said they have installed CCTV cameras, while 74% said they have not. The remaining 2% fell into the Don't Know/No Response (DK/NR) category.

These findings suggest that while CCTV cameras are widely recognized as a security tool, their actual adoption remains limited across Pakistan, with fewer than one in four households or businesses reporting usage.

“Some people install CCTV cameras in their homes or businesses (e.g., stores, factories, offices, hotels, and restaurants) for security surveillance. Please tell us, have you installed CCTV cameras for the protection/surveillance of your home or business?”



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 787 respondents across urban and rural areas of all four provinces of the country, conducted from 15 January 2026 to 03 February 2026. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

Tuesday, 28 April 2026

(2 Pages, English version only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as **Gallup Pakistan** (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by **Gallup Pakistan, the Pakistani affiliate of Gallup International Association.**

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Daily Gilani Poll
2026



of Gallup Pakistan
(1980-2026)