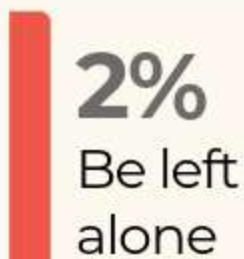


Drug Addiction & Public Opinion

59% Pakistanis Support Providing Treatment to Heroin and Opium Addicts, While **33%** Favor Punishment; Support Higher in Urban Areas (**73%**) and Among FA+ Educated (**76%**)

In your opinion, should heroin and opium addicts?



Don't know: 4%
No response: 2%



Source: Gallup & Gilani Pakistan
(www.gallup-international.com;
www.gallup.com.pk www.gilanifoundation.com)



(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll Social Behavior **Drug Addiction & Public Opinion**

59% Pakistanis Support Providing Treatment to Heroin and Opium Addicts, While 33% Favor Punishment; Support Higher in Urban Areas (73%) and Among FA+ Educated (76%) (Gallup & Gilani Survey)

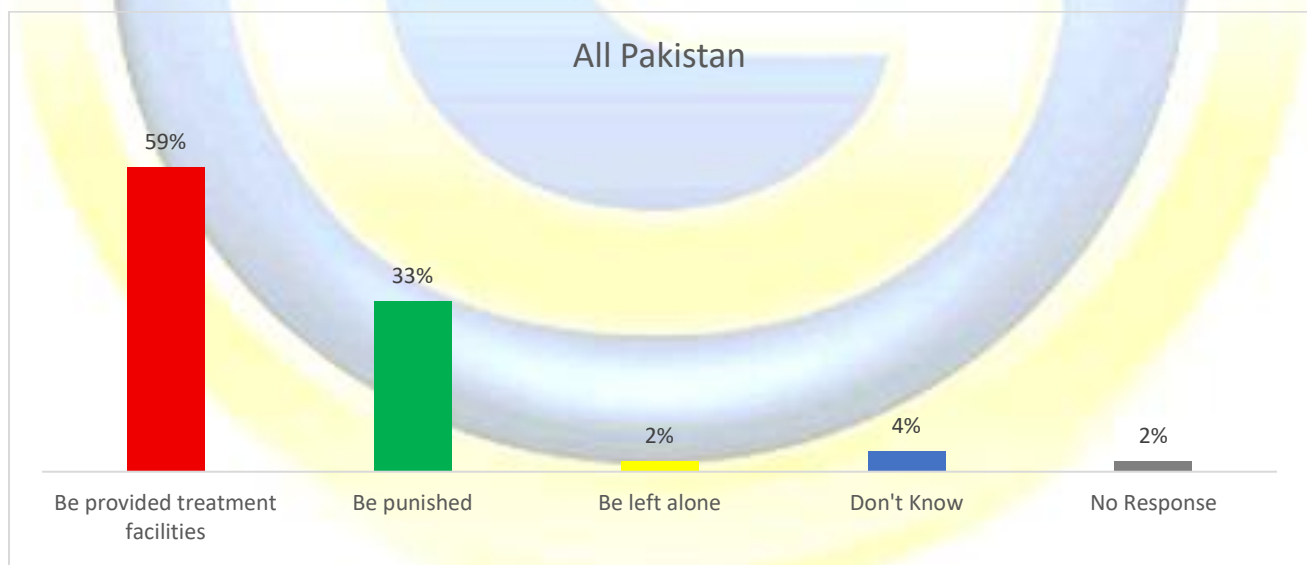
(Islamabad), 16th June 2026

According to a survey conducted by Gallup & Gilani Pakistan, majority of Pakistanis (59%) believe that heroin and opium addicts should be provided treatment facilities, while 33% think addicts should be punished.

A nationally representative sample of adult Pakistanis from across the country was asked the following question: ***“In your opinion, should heroin and opium addicts?”***. In response, 59% of Pakistanis said addicts should be provided treatment facilities', 33% said they should be punished, 2% said they should be left alone, 4% said don't know, and 2% gave no response.

Overall, the findings indicate that most Pakistanis support rehabilitation and treatment for heroin and opium addicts, with support particularly strong among urban residents and those with higher education. These results provide insights into public attitudes toward drug policy and the potential acceptance of rehabilitation-focused initiatives in Pakistan.

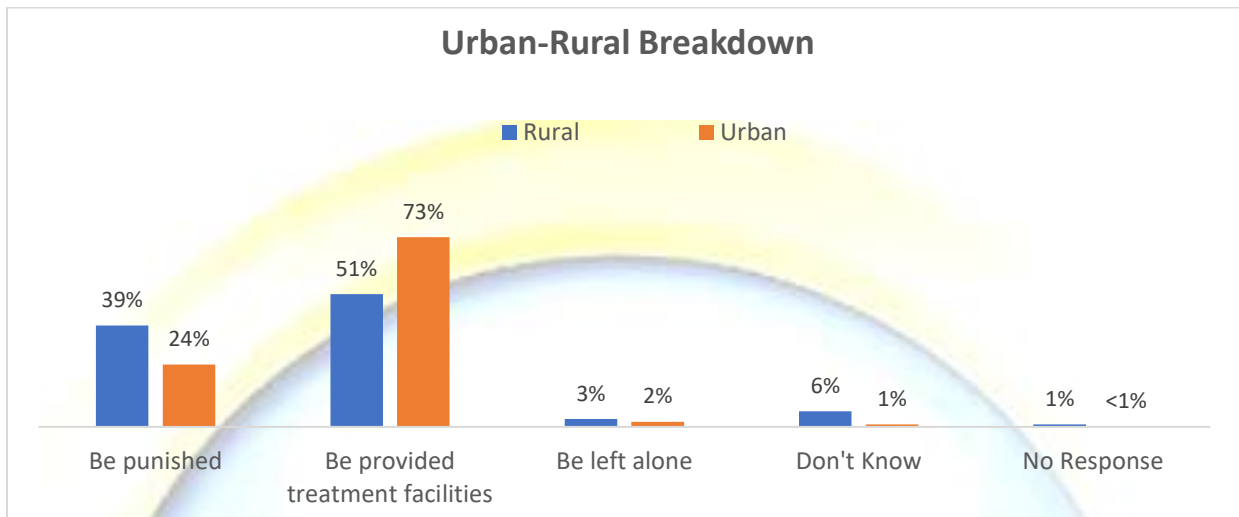
“In your opinion, should heroin and opium addicts?”



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

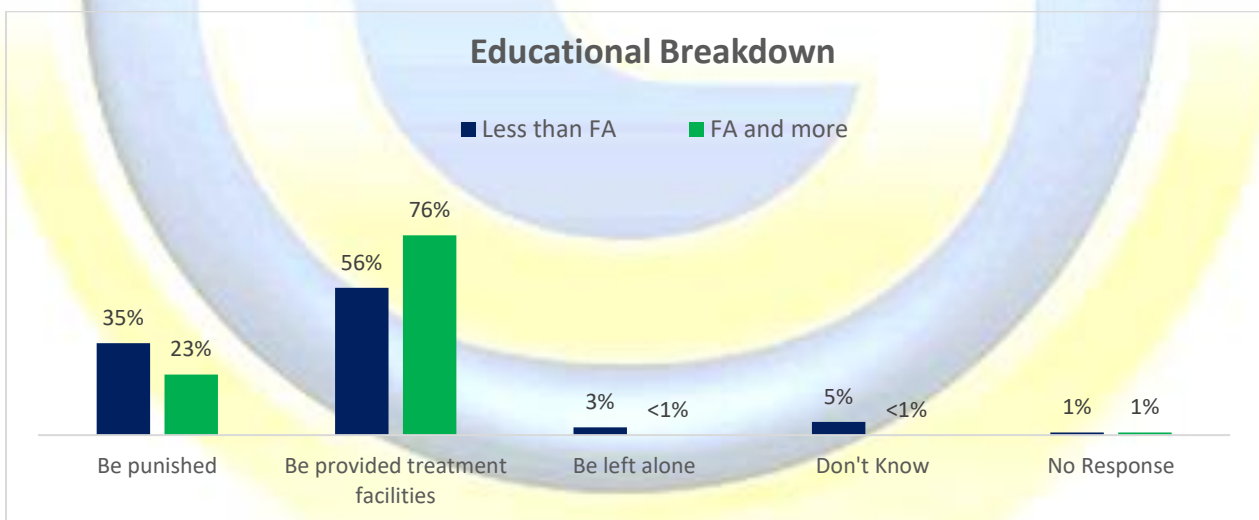
The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 780 respondents across urban and rural areas of all four provinces of the country, conducted from 15 January 2026 to 03 February 2026. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Urban-Rural Breakdown: Support for treatment facilities is higher among urban respondents (73%) compared to rural respondents (51%), reflecting stronger support for rehabilitation in cities. Conversely, rural populations are more likely to favor punishment (39%) than their urban counterparts (24%).



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Educational Breakdown: Education also plays a significant role. Respondents with FA and above education show the strongest support for treatment (76%) and the lowest support for punishment (23%), while respondents with less than FA education are slightly less supportive of treatment (56%) and more inclined toward punitive measures (35%).



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
*The Pakistani Affiliate of Gallup
International*



GILANI RESEARCH
FOUNDATION

Monday, 16 June 2026

(3 Pages, English version only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2026



of Gallup Pakistan
(1980-2026)