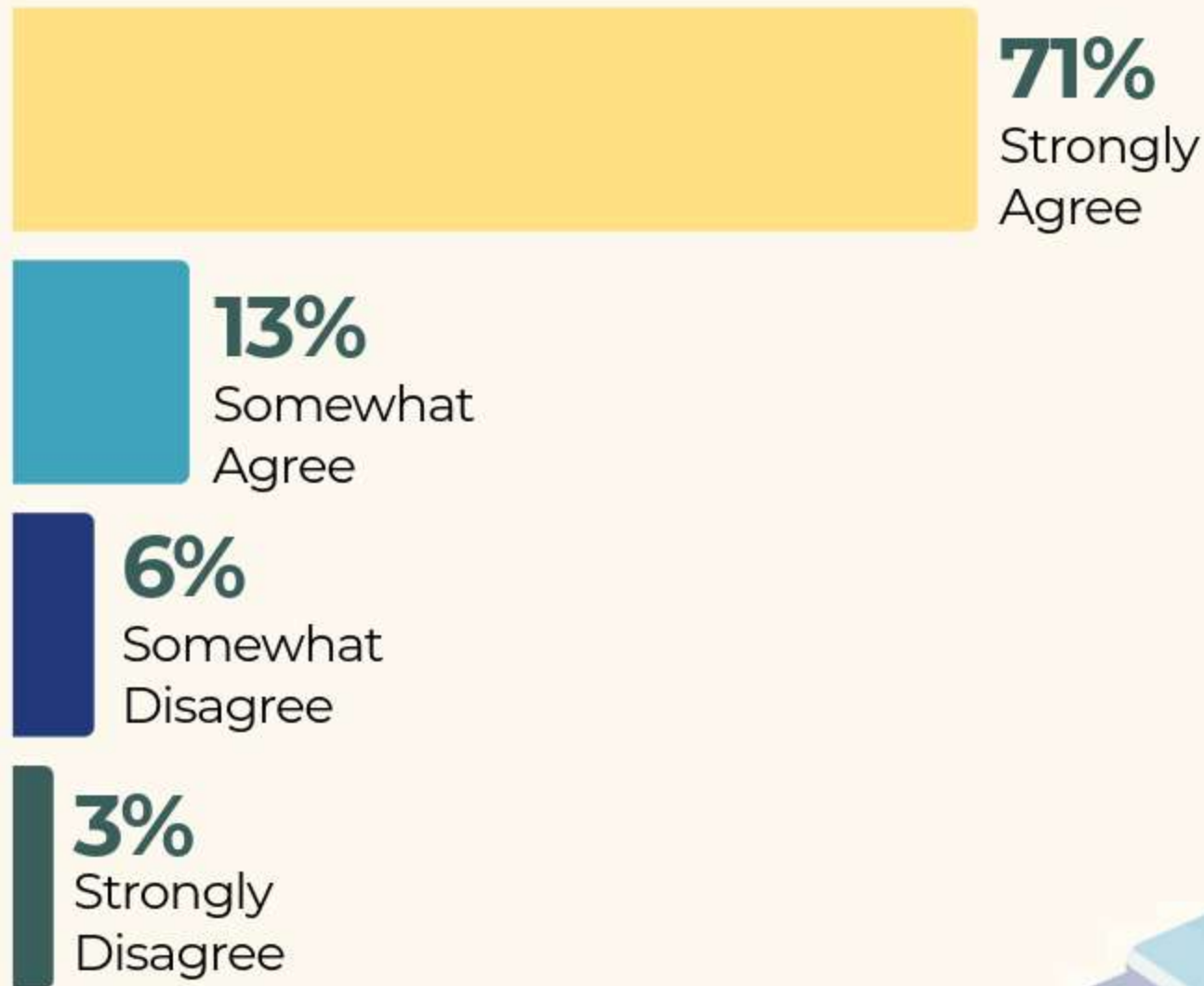


Children & Social Media Regulation

84% of Pakistanis Support Australia-Inspired Social Media Ban for Under-16s; Women More Likely than Men to Strongly Agree, 73% vs 69%

Recently, in Australia, social media applications such as Facebook and Instagram have been banned for children under the age of 16. To what extent do you agree or disagree that a similar law should be implemented in Pakistan?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com;
www.gallup.com.pk www.gilanifoundation.com)





(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll Social Behavior **Children & Social Media Regulation**

84% of Pakistanis Support Australia-Inspired Social Media Ban for Under-16s; Women More Likely than Men to Strongly Agree, 73% vs 69% — Gallup & Gilani Survey

(Islamabad), 2nd July 2026

According to a survey conducted by Gallup & Gilani Pakistan, 84% of Pakistanis agree that Pakistan should implement social media restrictions for children under the age of 16, similar to the recent policy in Australia.

A nationally representative sample of adult Pakistanis from across the country was asked the following question: “Recently, in Australia, social media applications such as Facebook and Instagram have been banned for children under the age of 16. To what extent do you agree or disagree that a similar law should be implemented in Pakistan?” In response, 71% strongly agreed and 13% somewhat agreed, bringing total agreement to 84%. Meanwhile, 6% somewhat disagreed and 3% strongly disagreed, while 6% said they did not know and 1% gave no response.

Overall, the findings point to broad public support for under-16 social media regulation in Pakistan. Gender-wise, total agreement is equal among men and women at 84%, but women show slightly stronger intensity of support, with 73% strongly agreeing compared with 69% of men.

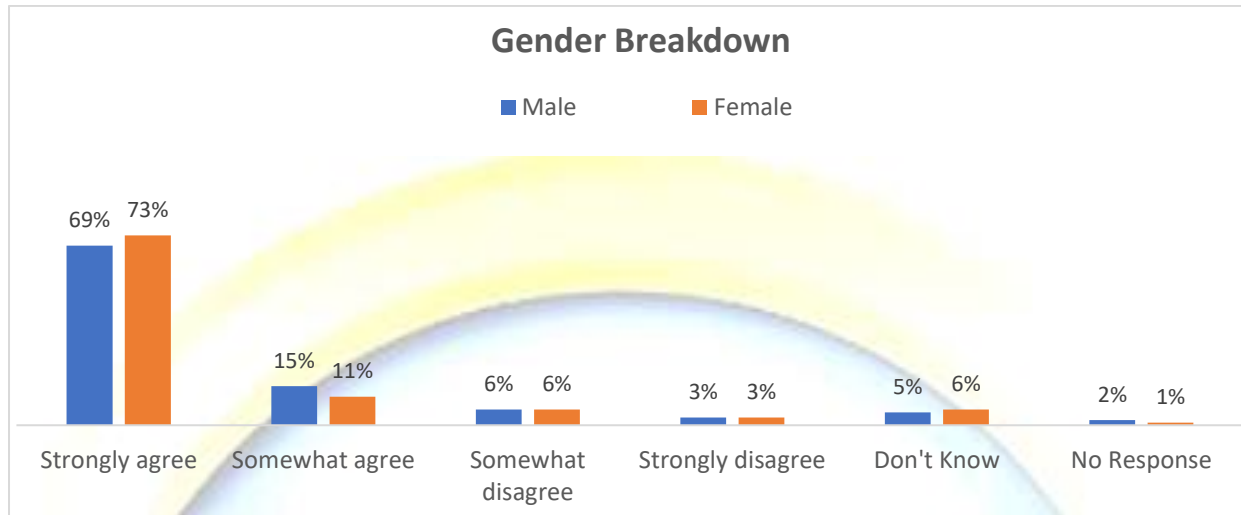
“Recently, in Australia, social media applications such as Facebook and Instagram have been banned for children under the age of 16. To what extent do you agree or disagree that a similar law should be implemented in Pakistan?”



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 761 respondents across urban and rural areas of all four provinces of the country, conducted from 26 March 2026 to 01 April 2026. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Gender Breakdown: Total agreement is the same among men and women at 84%, but women express stronger intensity of support: 73% strongly agree compared with 69% of men. Men are slightly more likely to somewhat agree, 15% compared with 11% of women.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
*The Pakistani Affiliate of Gallup
International*



GILANI RESEARCH
FOUNDATION

Thursday, 02 July 2026

(3 Pages, English version only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2026



of Gallup Pakistan
(1980-2026)