

Economic Outlook for the Next Generation

62% of Pakistanis Expect the Next Generation to Be Economically Better Off; Younger Adults (72%) Most Optimistic

In your opinion, will the next generation (those recently born) be better off, worse off, or about the same compared to you in the following aspects? - In terms of economic status?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com;
www.gallup.com.pk www.gilanifoundation.com)



(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll Social Behavior **Economic Outlook for the Next Generation**

62% of Pakistanis Expect the Next Generation to Be Economically Better Off; Younger Adults (72%) Most Optimistic— Gallup & Gilani Survey

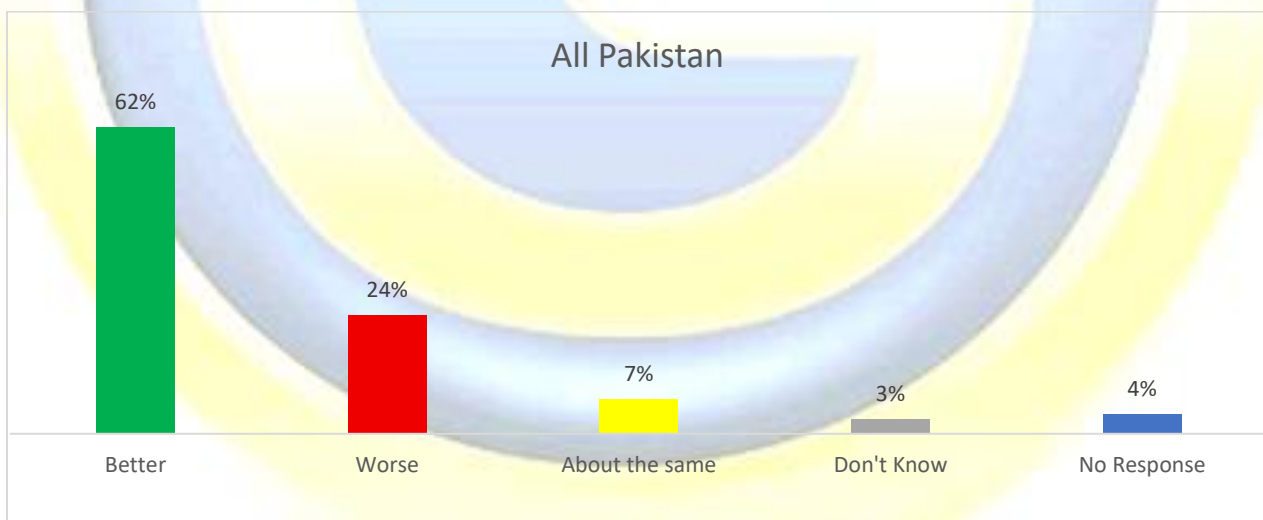
(Islamabad), 15th July 2026

A survey conducted by Gallup & Gilani Pakistan finds that most Pakistanis anticipate improved economic conditions for the next generation (those recently born) compared to their own.

A nationally representative sample of adult Pakistanis from across the country was asked the following question: ***“In your opinion, will the next generation (those recently born) be better off, worse off, or about the same compared to you in the following aspects? - In terms of economic status?”***. In response, 62% of respondents said the next generation will be ‘better off’, 24% said they will be ‘worse off’, 7% said ‘about the same’, 3% said ‘don’t know’, and 4% ‘gave no response’.

Overall, the survey highlights that a majority of Pakistanis are hopeful about the economic prospects of the next generation, particularly among young adults. These findings offer insights into public expectations of intergenerational economic mobility and can guide policymakers in shaping strategies that support youth opportunities and equitable growth.

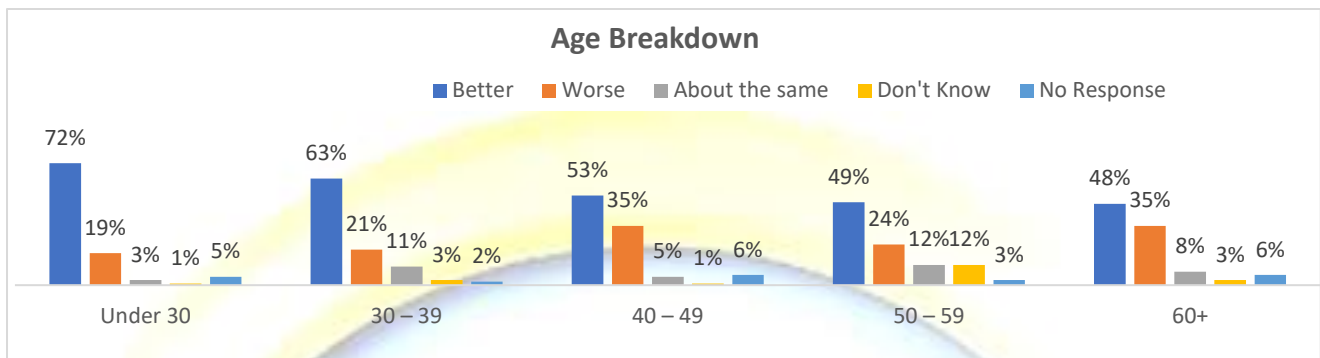
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The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 761 respondents across urban and rural areas of all four provinces of the country, conducted from 26 March 2026 to 01 April 2026. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Age Breakdown: Optimism is strongest among younger adults under 30, with 72% expecting the next generation to be better off. Adults aged 30–39 report 63%, while middle-aged respondents (40–49) are slightly less confident (53%). Older respondents (60+) are the least optimistic, with 48% expecting improvement.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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2026



of Gallup Pakistan
(1980-2026)