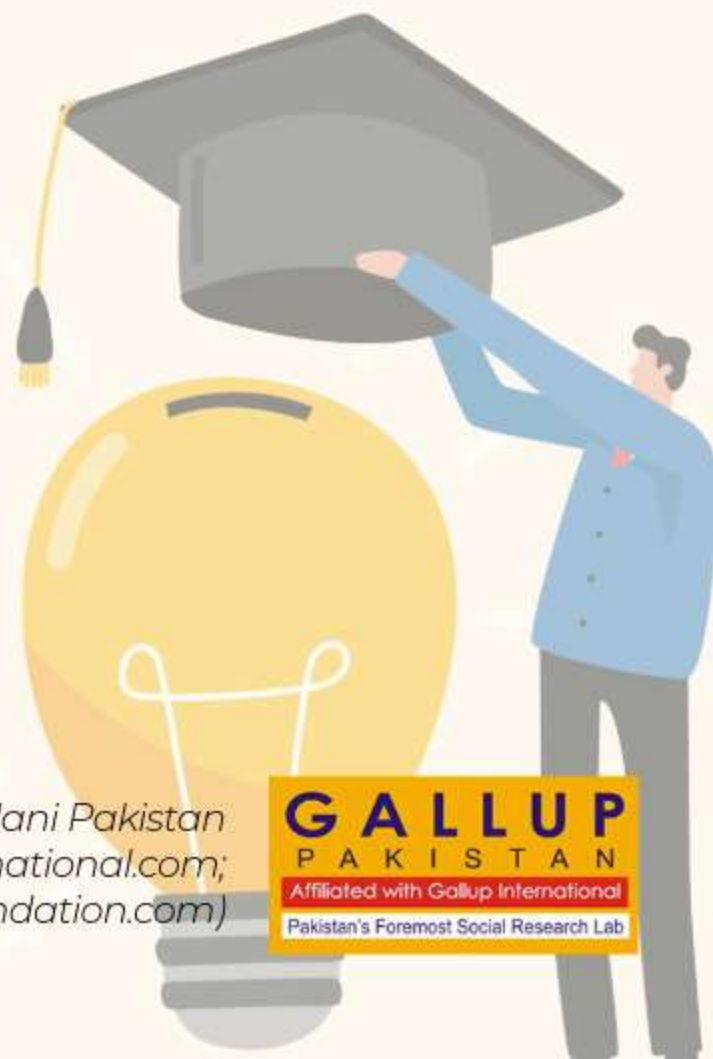
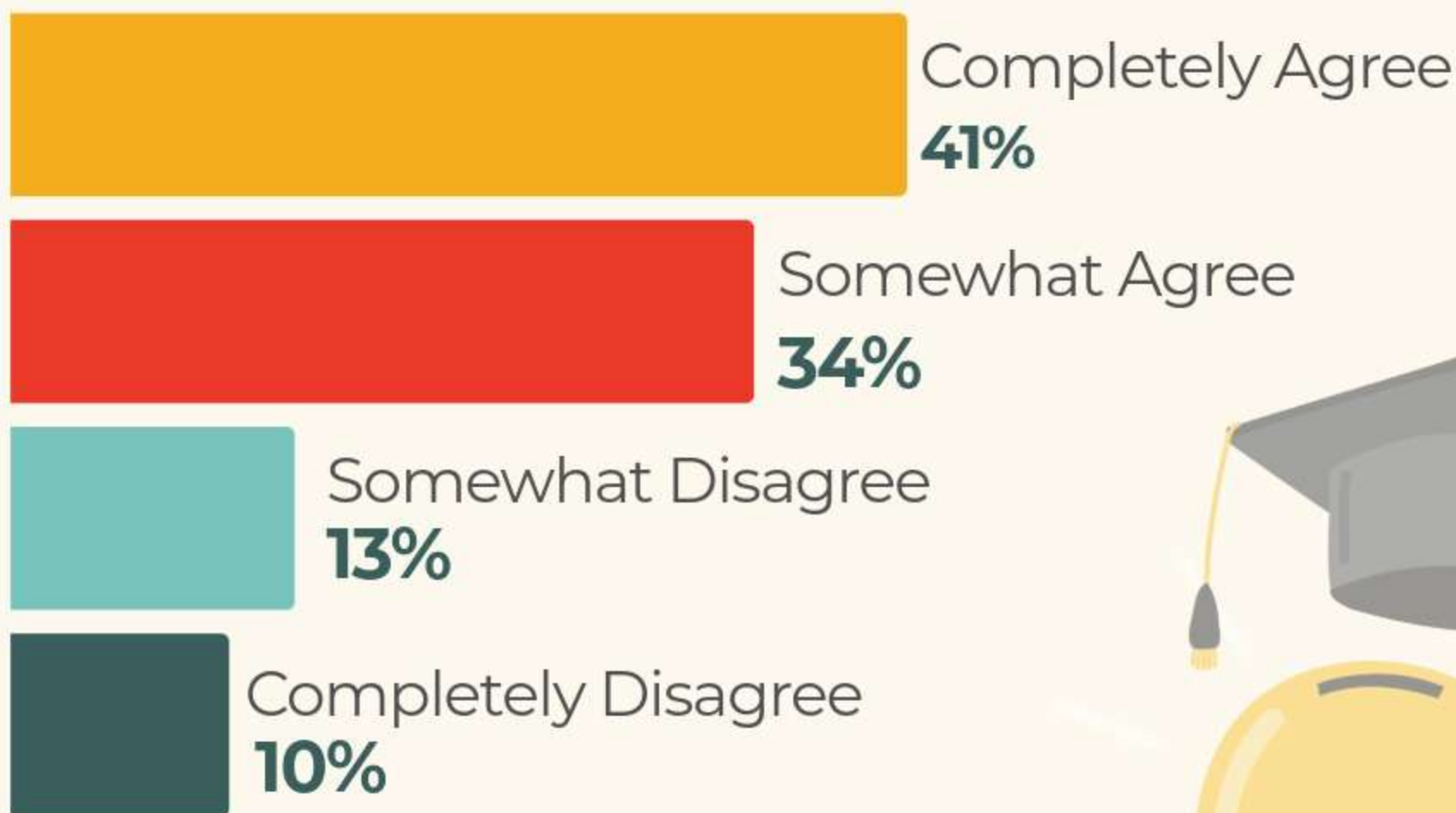


Opinion Poll| Education & Schooling

75% of Pakistani Parents Believe Expensive Schools Generally Provide Better Education; Strongest Agreement Among Older Parents (84%), Urban Parents (81%), and FA+ Educated Parents (80%)

Question: Please tell to what extent you agree or disagree with the following statements? – Expensive schools generally provide better education?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com;
www.gallup.com.pk www.gilanifoundation.com)



PRESS RELEASE

Opinion Poll **Education & Schooling**

Press release 7 on Understanding the School Landscape in Pakistan
'Perceptions of School Cost and Education Quality'

75% of Pakistani Parents Believe Expensive Schools Generally Provide Better Education; Strongest Agreement Among Older Parents (84%), Urban Parents (81%), and FA+ Educated Parents (80%) – Gallup & Gilani Survey

(Islamabad), 21st August 2026

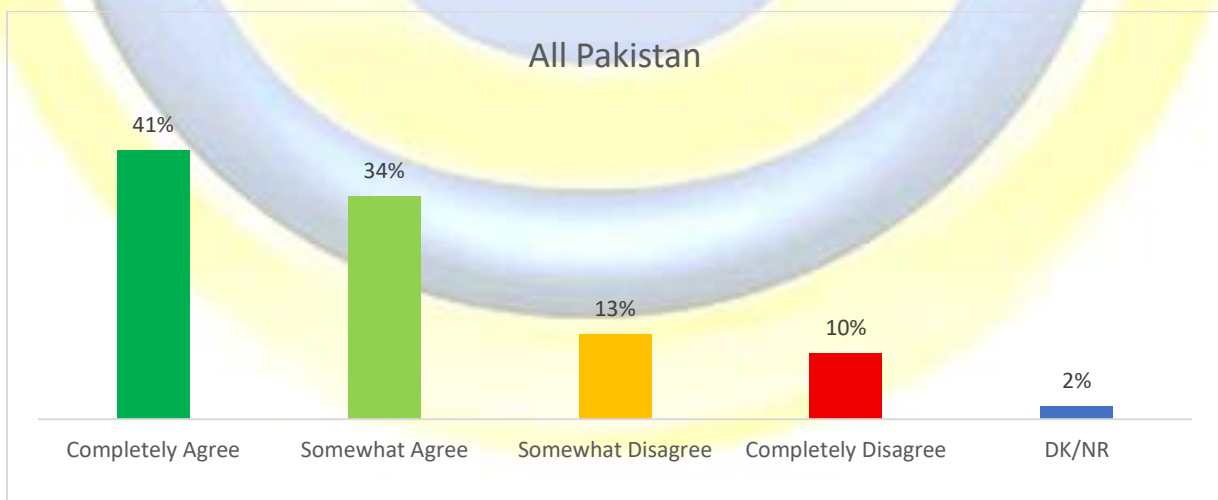
According to a survey conducted by Gallup & Gilani Pakistan, three-fourths of Pakistani parents (75%) believe that expensive schools generally provide better education.

This press release is the seventh in Gallup Pakistan's ongoing series on '**Understanding the School Landscape in Pakistan**'. The previous release of this series, 'Education and Perceptions of Success', can be accessed [here](#).

The detailed report is available on the official Gallup Pakistan website and can be accessed [here](#).

A nationally representative sample of parents whose children are currently studying in school was asked the question: **"Please tell to what extent you agree or disagree with the following statements? – Expensive schools generally provide better education."** In response, 41% completely agreed and 34% somewhat agreed, bringing the total agreement to 75%. Meanwhile, 13% somewhat disagreed and 10% completely disagreed, while 2% gave a DK/NR response. These findings indicate that although a clear majority associate higher school costs with better education, nearly one-quarter of parents disagree with this perception.

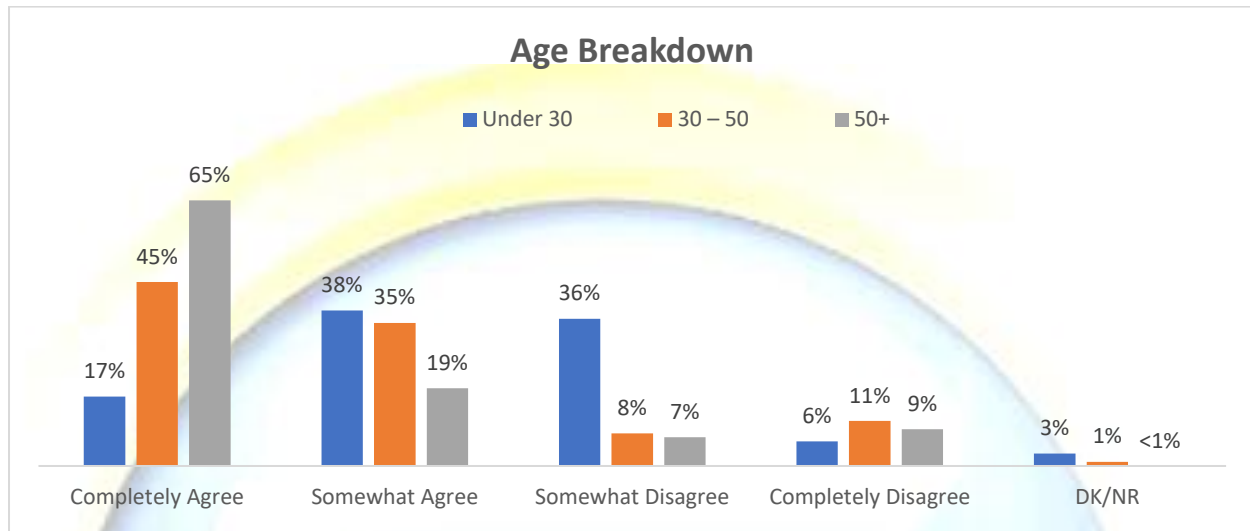
Question: Please tell to what extent you agree or disagree with the following statements? – Expensive schools generally provide better education?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

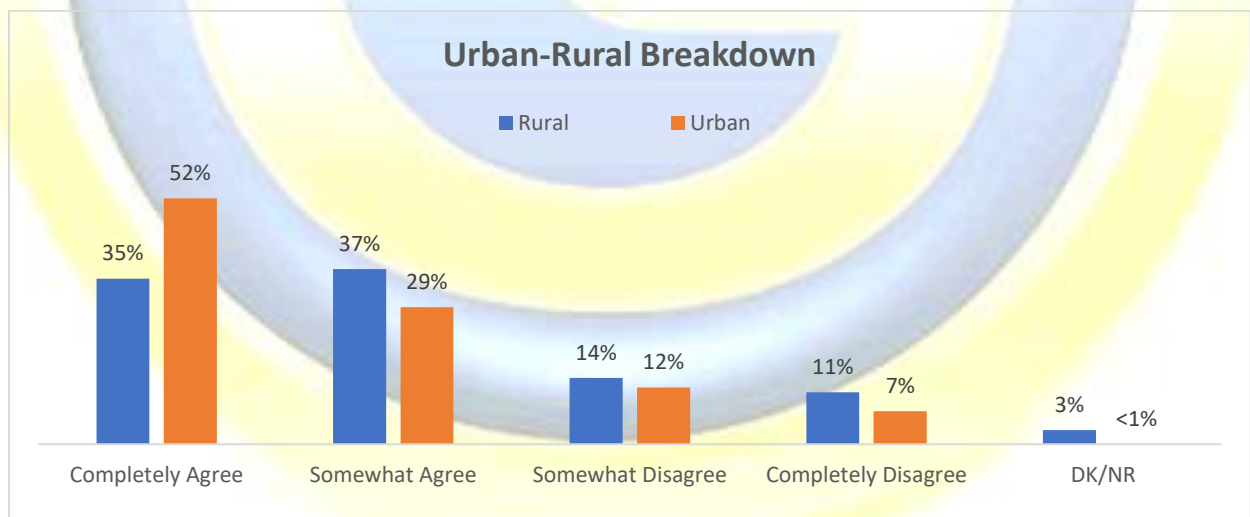
The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1415 married men and women, in urban and rural areas of all four provinces of the country, conducted from March 18, 2026 to March 31, 2026. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Age Breakdown: The most striking contrast appears across age groups. 84% of parents aged 50 and above agree that expensive schools generally provide better education, including 65% who completely agree. In comparison, only 55% of parents under 30 agree, with just 17% completely agreeing. Younger parents are also considerably more likely to disagree with the statement, with 42% expressing disagreement, compared with 16% among parents aged 50 and above.



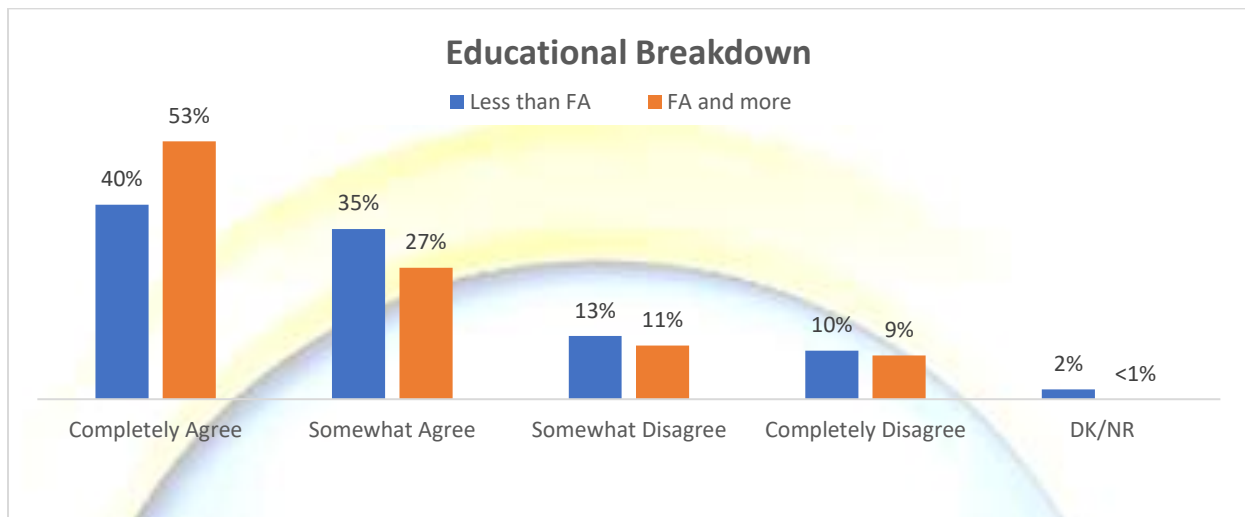
Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Urban-Rural Breakdown: Urban parents show stronger agreement with the statement, with 81% agreeing that expensive schools generally provide better education, compared with 72% of rural parents. Rural parents show greater disagreement, with 25% disagreeing compared with 19% among urban parents.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Educational Breakdown: Parents with FA and above education show somewhat stronger agreement, with 80% agreeing that expensive schools generally provide better education, compared with 75% among those with less than FA education.



Overall, the findings show that most parents associate higher school fees with better educational quality, but this perception varies substantially by age and, to a lesser extent, by location and education. The particularly large age gap suggests that perceptions of the relationship between school cost and education quality differ considerably across generations.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



Friday, 21st August 2026

(4 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as **Gallup Pakistan** (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by **Gallup Pakistan, the Pakistani affiliate of Gallup International Association.**

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Daily Gilani Poll
2026



of Gallup Pakistan
(1980-2026)