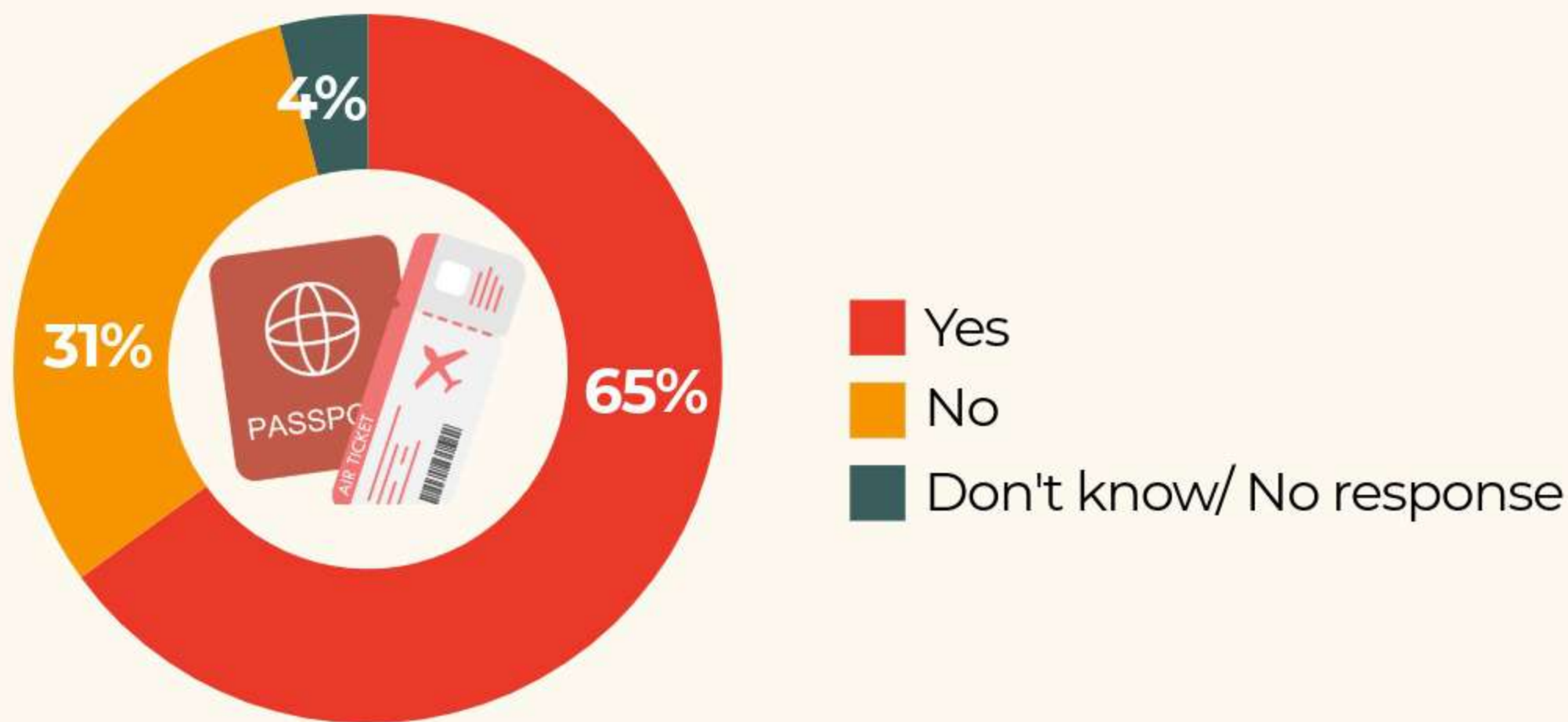


Opinion Poll| Education & Schooling

65% of Pakistani Parents Would Want Their Children to Pursue Higher Education Abroad; Preference Slightly Higher Among FA+ Educated Parents (69%)

Question: If given the opportunity, would you want your child to go abroad for higher education?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com;
www.gallup.com.pk www.gilanifoundation.com)



PRESS RELEASE

Opinion Poll **Education & Schooling**

Press release 9 on Understanding the School Landscape in Pakistan
'Parents' Preferences for Children's Higher Education Abroad'

65% of Pakistani Parents Would Want Their Children to Pursue Higher Education Abroad; Preference Slightly Higher Among FA+ Educated Parents (69%) – Gallup & Gilani Survey

(Islamabad), 25th August 2026

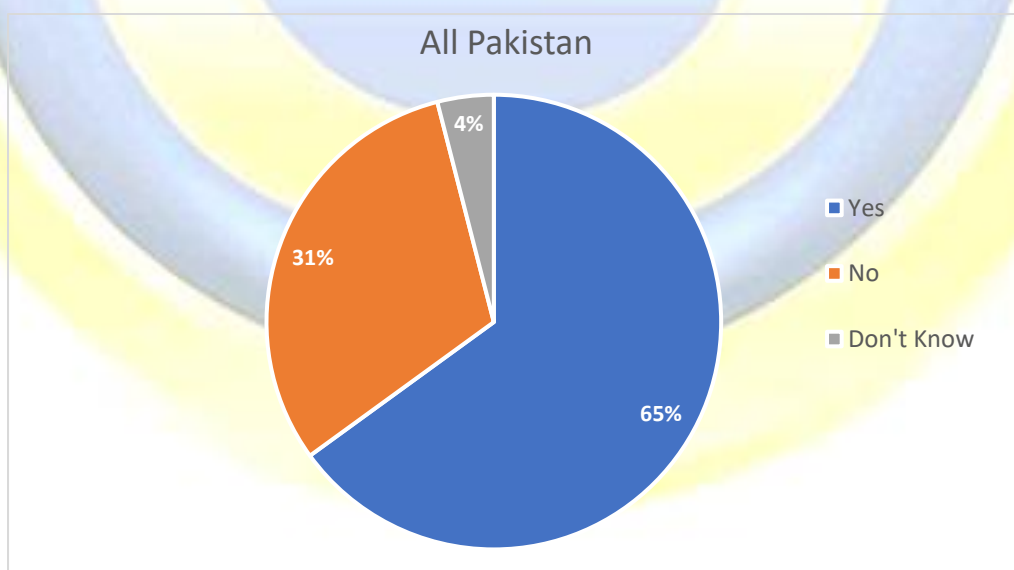
According to a survey conducted by Gallup & Gilani Pakistan, nearly two-thirds of Pakistani parents would want their children to go abroad for higher education if given the opportunity, indicating strong interest in overseas educational opportunities.

This press release is the ninth in Gallup Pakistan's ongoing series on '**Understanding the School Landscape in Pakistan**'. The previous release of this series, 'Parents' Career Aspirations for Their Children', can be accessed [here](#).

The detailed report is available on the official Gallup Pakistan website and can be accessed [here](#).

A nationally representative sample of parents whose children are currently studying in school was asked the question: **"If given the opportunity, would you want your child to go abroad for higher education?"** In response, 65% said yes, they would want their child to pursue higher education abroad, while 31% said no. Around 4% said they did not know. These findings indicate that a substantial majority of parents see overseas higher education as a desirable opportunity for their children.

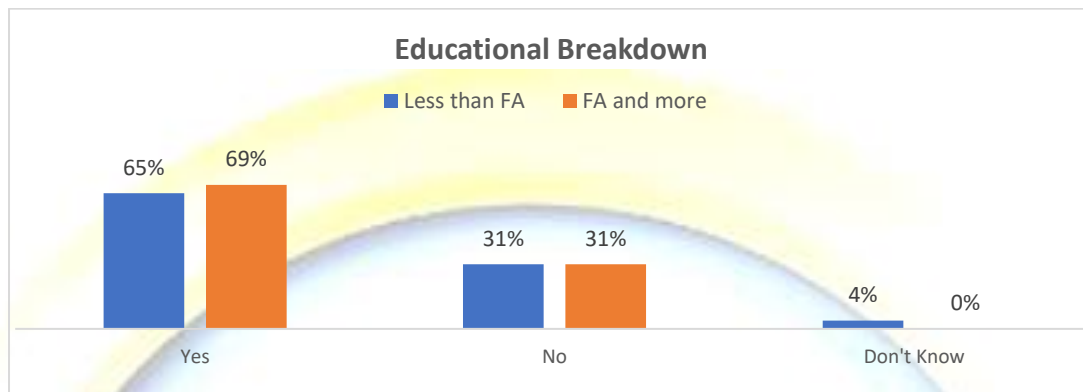
Question: *If given the opportunity, would you want your child to go abroad for higher education?*



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1415 married men and women, in urban and rural areas of all four provinces of the country, conducted from March 18, 2026 to March 31, 2026. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Educational Breakdown: Willingness to send children abroad is somewhat higher among parents with FA and above education (69%) compared with those with less than FA education (65%). The difference is modest, but the findings suggest slightly greater interest in overseas higher education among more highly educated parents.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Overall, the findings indicate strong and widespread parental interest in overseas higher education, with a majority expressing willingness to send their children abroad if given the opportunity. The relatively small difference by parents' educational background suggests that this aspiration is broadly shared across education groups, although it is somewhat stronger among FA+ educated parents.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

Tuesday, 25th August 2026

(3 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as **Gallup Pakistan** (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by **Gallup Pakistan, the Pakistani affiliate of Gallup International Association.**

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Daily Gilani Poll
2026



of Gallup Pakistan
(1980-2026)