

GALLUP PAKISTAN

MONTHLY ROUND-UP

7 / 2026

JULY

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EDITOR'S NOTE

Dear Readers,

July 2026 was another productive month for Gallup Pakistan, marked by a diverse range of research publications, data-driven analyses, collaborative initiatives, and institutional engagements.

During the month, we published 16 Daily Polls covering maternal and child health, childbirth, infertility, higher education, and other social issues. Based on nationally representative samples, these polls offered timely insights into public attitudes and experiences across Pakistan.

We also released a series of Big Data Analyses drawing on major national datasets, including the Pakistan Labour Force Survey 2024–25, the Punjab Health and Population Survey 2024–25, and ASER Pakistan 2025. These analyses explored gender gaps in employment, household income, remittances, sanitation, social protection, and inclusive education.

Our Gallup Pakistan Digital Analytics platforms were further strengthened through updates to the Commodity Prices–Inflation Dashboard and the Flight Dashboard, providing continued access to data on price movements and air travel trends.

The month also featured new survey reports, collaborative publications with Macro Pakistani, media engagements, research project updates, and academic activities. In addition, Gallup Pakistan continued its commitment to research capacity building through the Summer Internship Programme 2026 and engagements with partner institutions.

We remain committed to producing rigorous, evidence-based research that informs public dialogue and supports better decision-making across Pakistan.

Thank you for your continued engagement.

Best regards,

Shameen Hussain
Research Executive
Gallup Pakistan

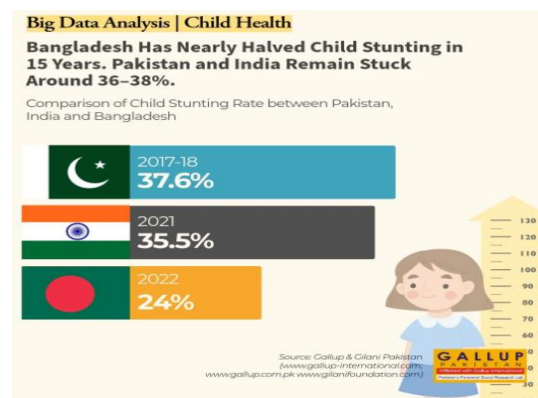
JULY RELEASES

In July 2026, Gallup Pakistan released:

16

DAILY POLLS

Across the themes of Maternal & Child Health, Childbirth, Infertility, Higher Education, and related social issues, responses were recorded from a nationally representative sample across Pakistan. [Access here.](#)



2

DASHBOARDS

- Commodity Prices - Inflation Dashboard ([Access here](#))



FLIGHT DASHBOARD

Gallup Pakistan updated the Flight Dashboard using the latest Civil Aviation Authority (CAA) data. ([Access here](#))



Labour Force Survey 2024–25: Gender Gaps in Employment

Gallup Pakistan analysis of the Pakistan Bureau of Statistics Labour Force Survey 2024–25 shows that Pakistan's labour market is constrained more by gender inequality than unemployment, with women facing significantly lower labour force participation and higher unemployment. Persistent informal employment, unpaid family work, and regional disparities continue to limit women's economic inclusion.

[Access here.](#)

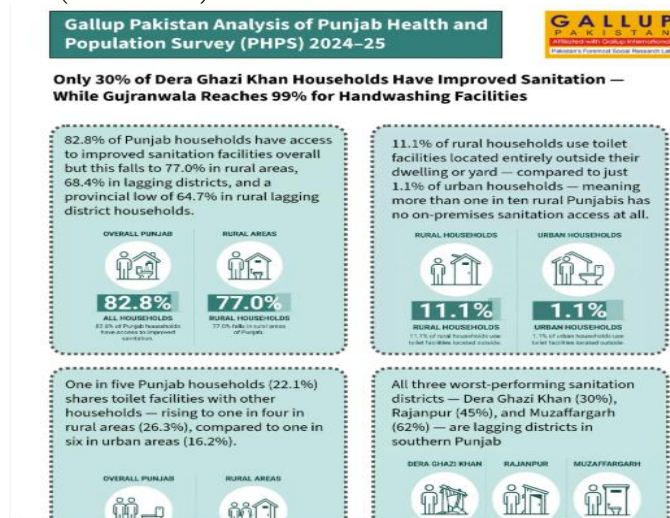


JULY RELEASES

5

BIG DATA ANALYSIS PRESS RELEASES

- Gallup Pakistan analysis of the Annual Status of Education Report (ASER) Pakistan 2025 shows that most children with disabilities are enrolled in school, yet significant gaps in accessible infrastructure, assistive devices, and specialized support continue to limit inclusive education. These findings highlight the need to strengthen schools' capacity to support children with diverse learning needs. ([Access here](#))
- Gallup Pakistan analysis of the Punjab Health and Population Survey (PHPS) 2024–25 shows that daily wages are the primary source of household income across Punjab, while pronounced rural–urban differences persist in income patterns. Most households continue to rely on informal or non-permanent sources of income, highlighting limited access to secure employment. ([Access here](#))
- Gallup Pakistan analysis of the Punjab Health and Population Survey (PHPS) 2024–25 shows that fewer than one in ten Punjab households receive international remittances, with substantial district-level disparities despite similar rural and urban receipt rates. Remittance inflows remain heavily concentrated in the province's north-central districts, reflecting established migration networks. ([Access here](#))
- Gallup Pakistan analysis of the Punjab Health and Population Survey (PHPS) 2024–25 shows that nearly one in three Punjab households experienced a disaster or hardship in the past two years, with rural households disproportionately affected. Despite widespread economic vulnerability, formal social protection and health insurance coverage remain limited, leaving many households reliant on borrowing to cope with financial shocks. ([Access here](#))
- Gallup Pakistan analysis of the Punjab Health and Population Survey (PHPS) 2024–25 shows that most Punjab households have access to improved sanitation and handwashing facilities, though substantial rural and district-level disparities persist. Southern Punjab and other lagging districts continue to face significant gaps in sanitation and hygiene infrastructure, underscoring the need for more targeted public health interventions. ([Access here](#))



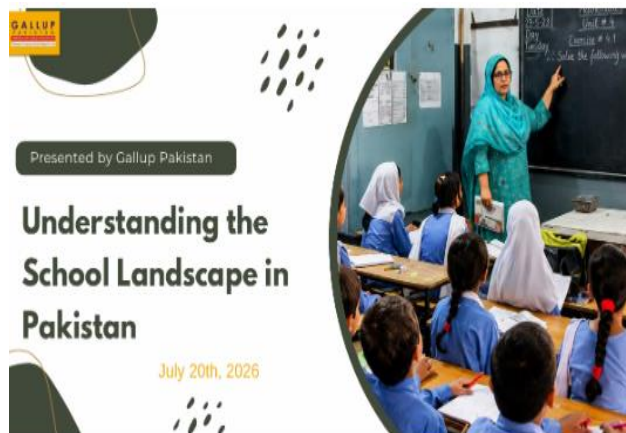
JULY RELEASES

1

Parents Show Strong Confidence in Education, but Gaps Persist in School Access and Facilities

Gallup Pakistan conducted a nationwide telephone survey between **18 and 31 May 2026** to examine parents' experiences, perceptions, and aspirations regarding school education in Pakistan. Based on a nationally representative sample of **1,002 parents**, the study explores educational aspirations, school quality, affordability, transport, safety, digital learning, and parent-school engagement, providing insights into both the strengths and continuing challenges of Pakistan's education system.

[Access here.](#)



1

Business Confidence Index Q2 2026

Gallup Pakistan's Business Confidence Index (BCI) for Q2 2026 assesses business sentiment across Pakistan, covering current business conditions, future expectations, and perceptions of the country's economic direction. Based on a survey of 527 businesses across multiple sectors and regions, the report provides insights into business confidence, operational challenges, investment intentions, and the impact of the Federal Budget 2026–27 on the business environment.

[Access here.](#)



GALLUP IN PRESS AND WEB

Declining Sports Participation in Pakistan – Hum News

Hum News featured a discussion on Gallup Pakistan's survey on sports participation in Pakistan. Bilal I. Gilani, Executive Director of Gallup Pakistan, and Dr. Nasrullah Rana, World Athletics Lecturer, discussed the survey findings, the low level of sports participation across the country, its impact on public health, and the importance of promoting sports through better facilities and greater public awareness. [Watch here](#)



Pakistan's 2024 Agriculture Census Reveals the Federation Beneath Our Fields – Dawn

Dawn published an article by Bilal I. Gilani examining findings from Pakistan's Agricultural Census 2024. The article highlights how agricultural patterns vary across provinces and regions, revealing differences in landholding, farm structure, livestock ownership, irrigation, and rural livelihoods. It emphasizes the importance of understanding Pakistan's agricultural sector through a more regionally differentiated lens. [Read here](#)



Collaborative Publications: Macro Pakistani & Gallup Pakistan

- Pakistan's Migration Pattern Shifts Towards a Skills-Based Workforce:**
 Macro Pakistani, in collaboration with Gallup Pakistan, published an analysis of Pakistan's overseas migration trends, highlighting a gradual shift from labor-intensive migration towards a more skills-based workforce. The analysis examined rising professional emigration alongside continued reliance on remittances, emphasizing the need to strengthen the development of the skilled workforce and long-term economic resilience. [See here](#)

- Pakistan Faces High Visa Rejection Rates:**
 Macro Pakistani, in collaboration with Gallup Pakistan, published an analysis of Pakistan's 2025 visa data, highlighting high rejection rates among Pakistani applicants in both the UK and the Schengen area. The analysis underscored the significant financial burden of non-refundable visa fees and the broader challenges associated with passport strength, documentation requirements, and international mobility. [See here](#)

- Household Welfare Varies Across Pakistan's Cities:**
 Macro Pakistani, in collaboration with Gallup Pakistan, published an analysis highlighting significant differences in household welfare across Pakistan's cities. The analysis examined geographic disparities in living conditions and household spending patterns, emphasizing how rising utility costs and unequal economic opportunities continue to shape financial well-being. [See here](#)

Events & Partnerships

Drug Use and Rehabilitation Study Completed in Chakwal

Gallup Pakistan completed the Survey on Drug Use and Rehabilitation Centres in Chakwal, conducted in partnership with the National Rural Support Programme (NRSP) and Population Council, with support from KKAFF. The study explored youth perceptions of drug use, its underlying drivers, and the availability of rehabilitation services, with the findings intended to support evidence-based policymaking and strengthen rehabilitation and recovery efforts.



Interactive Session at the University of the Punjab

Dr. Ijaz Shafi Gilani, Founder and Chairman of Gallup Pakistan, delivered an interactive session hosted by the Institute of Social and Cultural Studies at the University of the Punjab. The session provided an opportunity to engage with students and faculty on social research and public opinion in Pakistan.



Institute of Social and Cultural Studies
University of the Punjab

Interactive Session with Dr. Ijaz Shafi Gilani



About the Speaker
Dr. Ijaz Shafi Gilani
(Founder and Chairman of Gallup Pakistan,
Former Advisor to Prime Minister)



Date & Time
1st July (Wednesday),
11 AM

Venue
Prof. Dr. Muhammad Hafeez
Committee Room

Invitation
All MPhil, PhD students and faculty
members are cordially invited to
attend.

Summer Internship Program

Gallup Pakistan Welcomes Summer Internship 2026 Cohort

Gallup Pakistan welcomed its Summer Internship 2026 cohort, providing interns with practical exposure to survey and market research through a series of learning sessions led by senior research professionals. As part of the programme, Mr. Mohsin Muslim delivered a guest session on the evolution of market research in Pakistan and the practical aspects of conducting research, while Mr. Bilal I. Gilani, Executive Director of Gallup Pakistan, conducted a Survey Research 101 session covering research design, sampling, methodology, and fieldwork. These sessions are part of Gallup Pakistan's commitment to developing the next generation of researchers through practical learning and industry engagement.



Gallup Pakistan Summer Internship 2026

Guest Speaker Session:
Bilal Gilani Executive
Director, Gallup Pakistan
Topic: Survey Research 101

Attendees:
Gallup Pakistan
Summer Interns



Understanding Survey & Marketing Research Basic Toolkit



by
Mohsin Muslim

FAQs

Why Higher Response Rates Improve Survey Quality

A survey's credibility depends not only on sample size but also on participation. Higher response rates reduce the risk of nonresponse bias, ensuring that the views of different demographic groups are adequately represented and improving confidence in the findings.

KNOW YOUR PAKISTAN

1. Pakistan launched its first indigenous satellite-based crop monitoring system, enabling researchers to track crop health, estimate yields, and support evidence-based agricultural planning across the country.

Source: Pakistan Space and Upper Atmosphere Research Commission (SUPARCO), 2025

2. Researchers in Pakistan developed an AI-powered system for the early detection of crop diseases, helping farmers identify plant infections more quickly and reduce agricultural losses through timely intervention.

Source: National University of Sciences and Technology (NUST), 2025

3. Pakistan expanded its air quality monitoring network by installing additional real-time monitoring stations in major cities, providing policymakers and the public with improved data on pollution trends and environmental health.

Source: Pakistan Environmental Protection Agency (Pak-EPA), 2025

4. Scientists in Pakistan introduced improved climate-resilient wheat varieties designed to withstand heat and water stress, supporting efforts to strengthen food security under changing climate conditions.

Source: Pakistan Agricultural Research Council (PARC), 2025

5. Pakistani researchers developed a digital flood risk mapping platform using satellite imagery and geographic information systems (GIS), helping disaster management authorities identify high-risk areas and improve emergency preparedness.

Source: National Disaster Management Authority (NDMA) & SUPARCO, 2025

Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association

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