



WIN



Worldwide
Independent Network
Of Market Research

International Youth Day

Worldviews Survey 2026

12th August 2026

A global study conducted by a leading international network of researchers, with fieldwork in Pakistan conducted by Gallup Pakistan.



WIN

Worldwide
Independent Network
Of Market Research

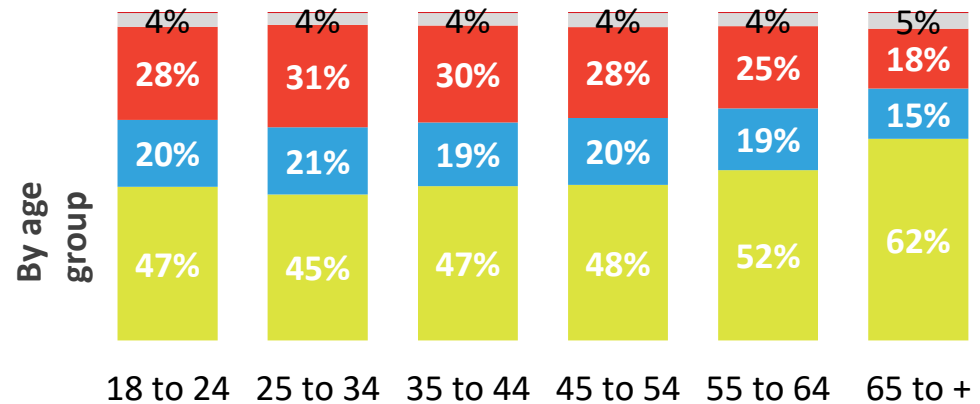
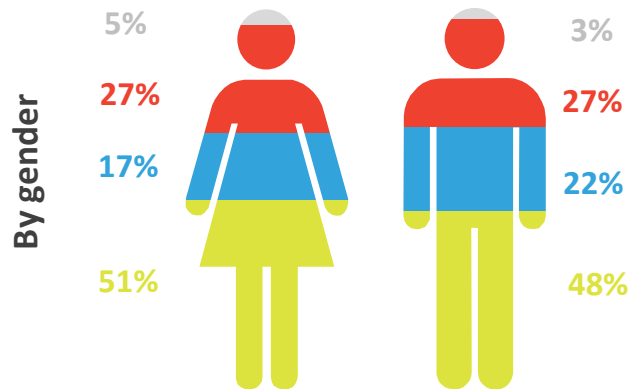
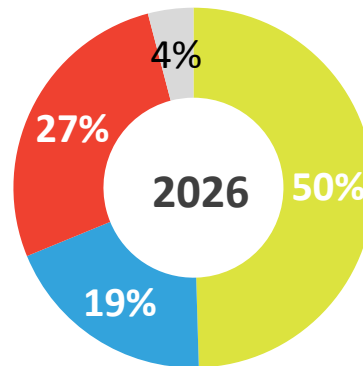


Do you feel your generation has more, fewer, or equal opportunities than your parents had?

% within total population

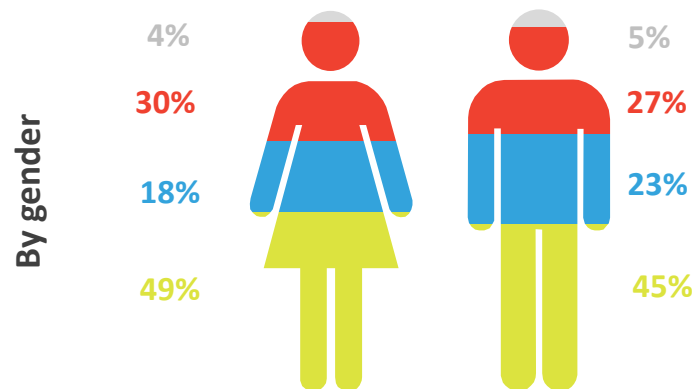
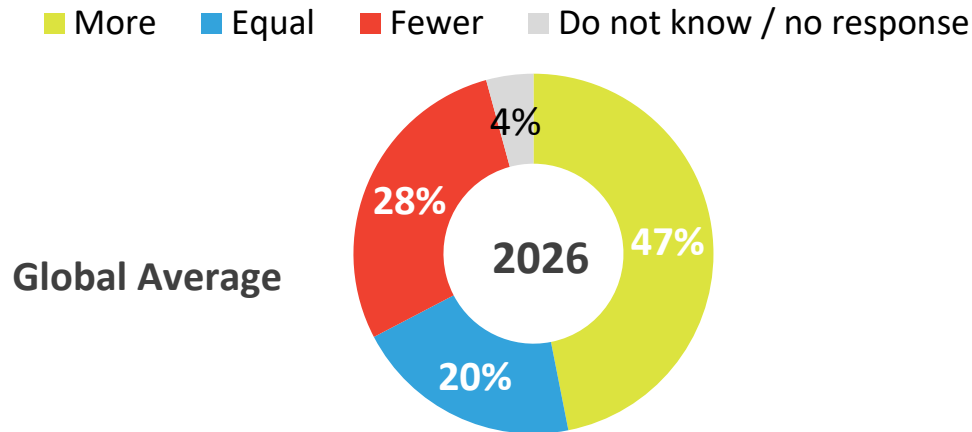
More Equal Fewer Do not know / no response

Global Average



Source: WIN 2026. Base: 45,000 cases.

Do you feel your generation has more, fewer, or equal opportunities than your parents had?
 % within young population (18-24 years old)



Source: WIN 2026. Base: 5813 cases.

Do you feel your generation has more, fewer, or equal opportunities than your parents had?

% within total population

More Equal Fewer Do not know



By education level

No education / Only basic education



Completed Primary



Completed Secondary School



Completed University



Completed Higher level of education (Masters, PHD, etc.)



By employment

Working full (include self-employed)



Working Part-time



Unemployed



Student



Housewife



Retired/Disabled



Source: WIN 2026. Base: 45,000 cases.

Do you feel your generation has more, fewer, or equal opportunities than your parents had?

% within young population (18-24 years old)

More Equal Fewer Do not know



By education level

No education / Only basic education



Completed Primary



Completed Secondary School



Completed University



Completed Higher level of education (Masters, PHD, etc.)



By employment

Working full (include self-employed)



Working Part-time



Unemployed



Student



Housewife



Retired/Disabled

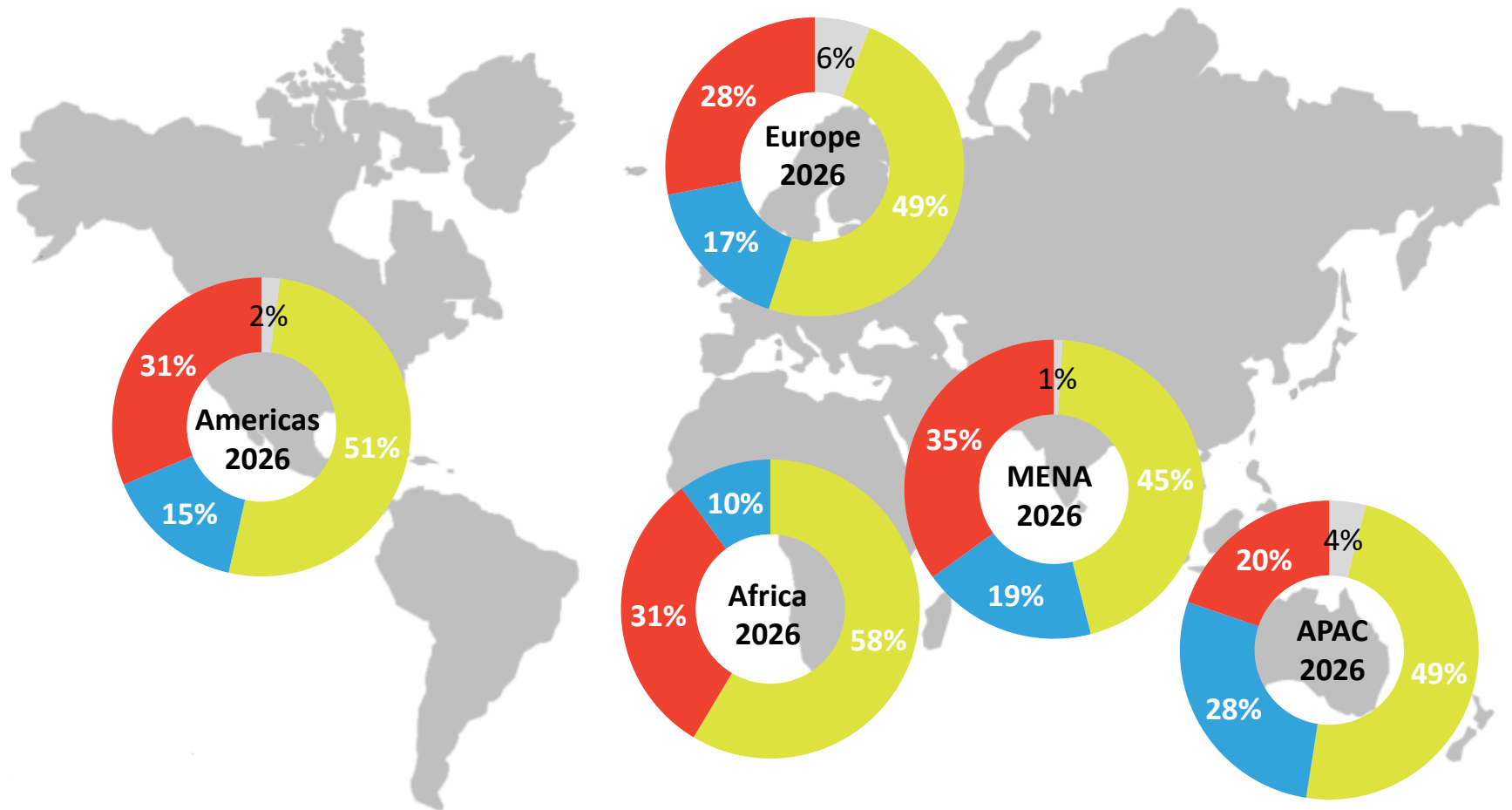


Source: WIN 2026. Base: 5813 cases.

Do you feel your generation has more, fewer, or equal opportunities than your parents had?

% within total population

More Equal Fewer Do not know

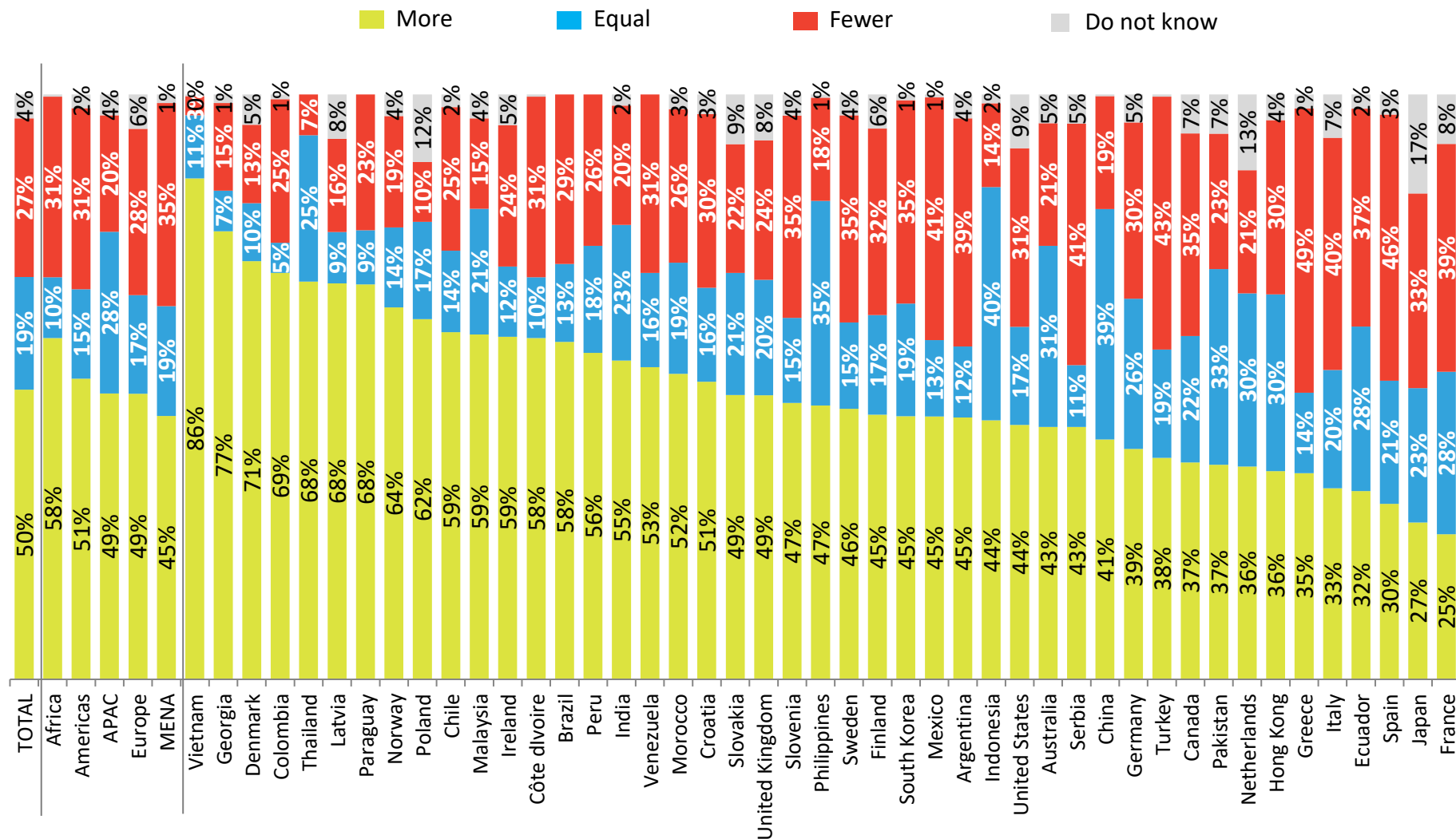


Source: WIN 2026. Base: 45,000 cases.

MENA has only 2 countries. Africa has only 1 country.

Do you feel your generation has more, fewer, or equal opportunities than your parents had?

% within total population

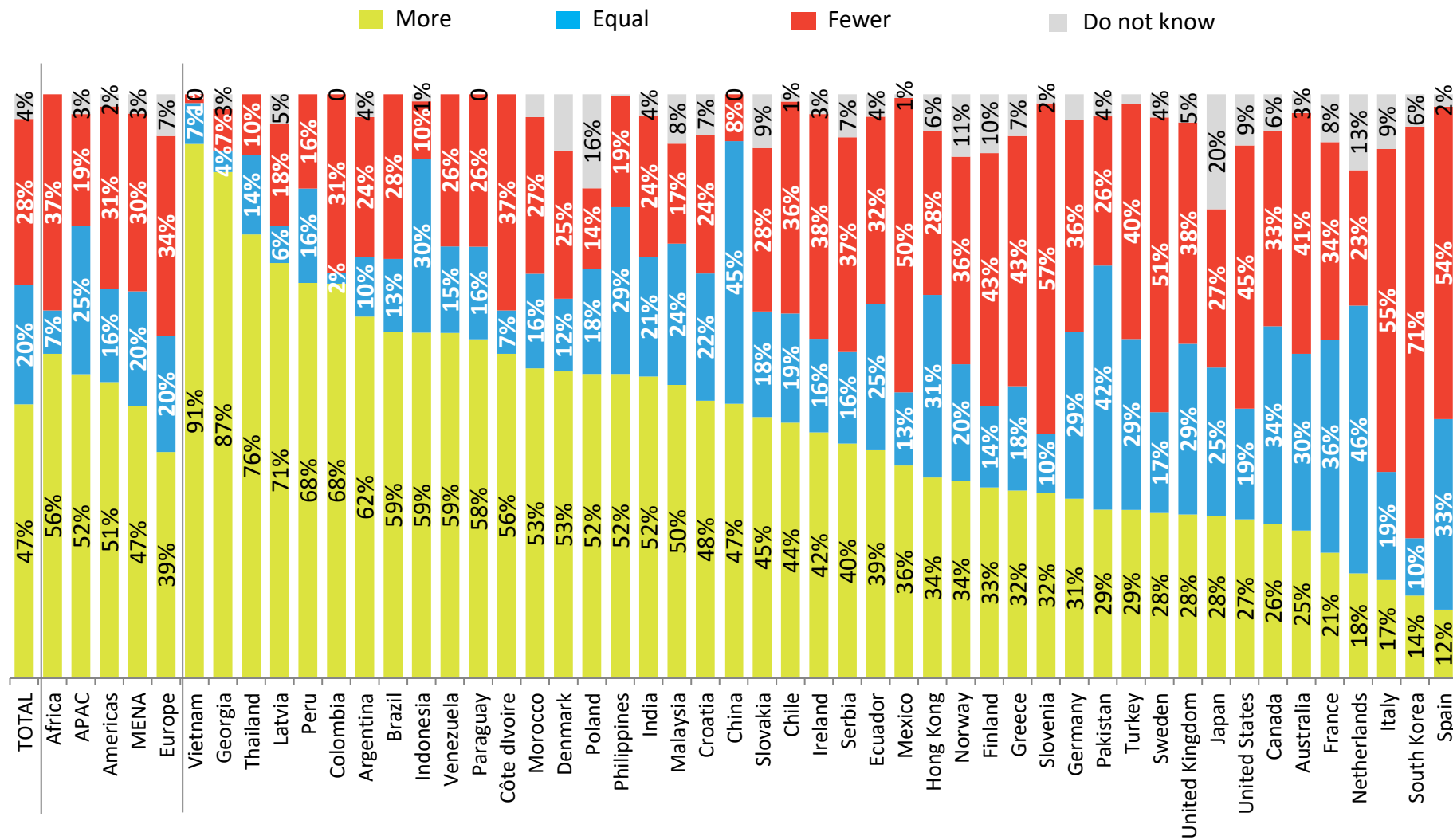


Source: WIN 2026. Base: 45,000 cases.

MENA has only 2 countries. Africa has only 1 country.

Do you feel your generation has more, fewer, or equal opportunities than your parents had?

% within young population (18-24 years old)



Source: WIN 2026. Base: 5813 cases.

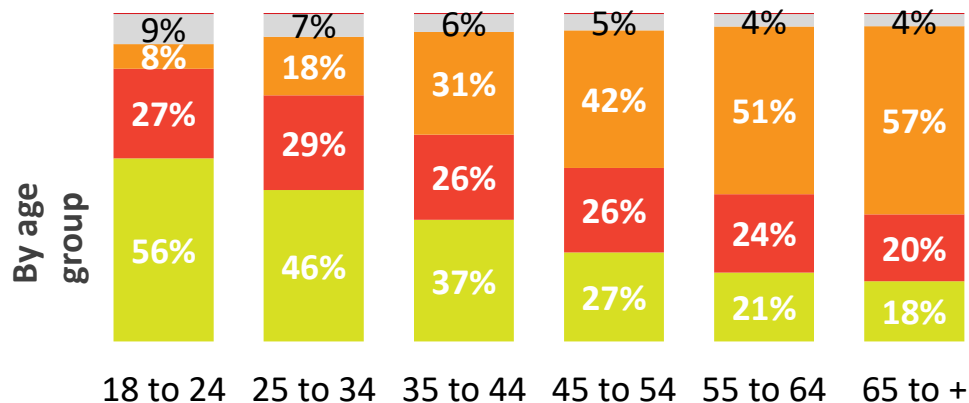
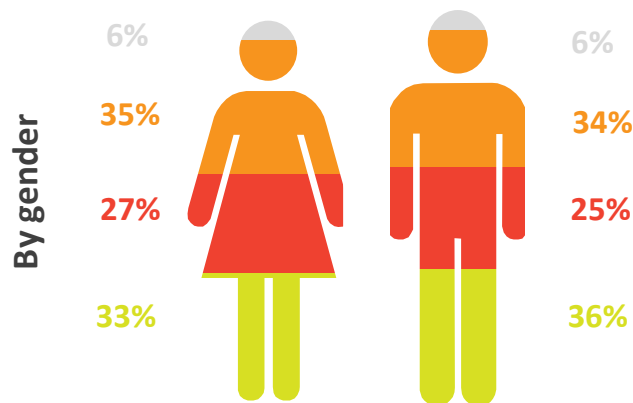
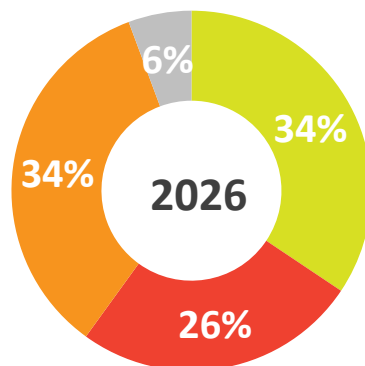
MENA has only 2 countries. Africa has only 1 country.

Do you believe you will be able to afford a home of your own in the future?

% within total population

■ Yes
 ■ No
 ■ I already own a home of my own
 ■ Don't know / no response

Global Average

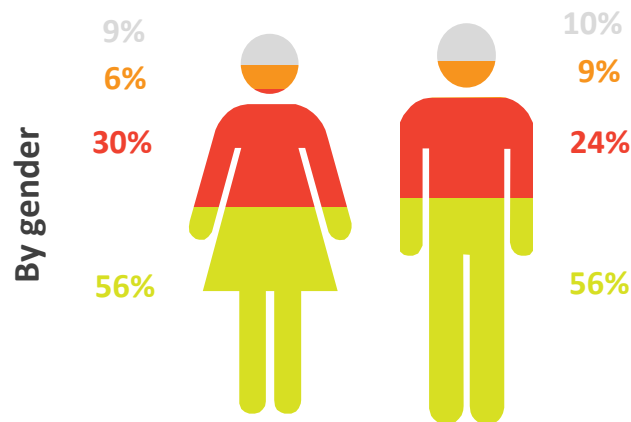
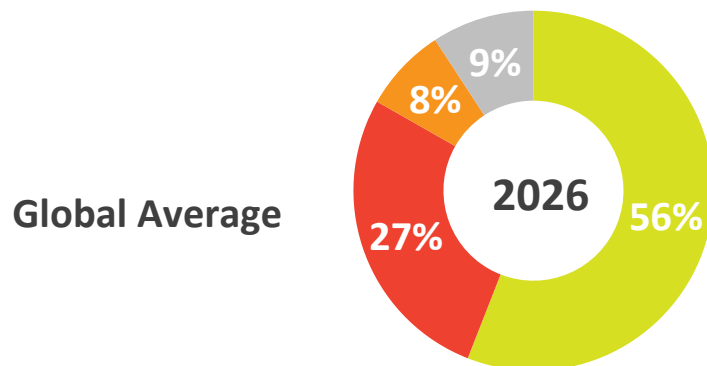


Source: WIN 2026. Base: 45,000 cases.

Do you believe you will be able to afford a home of your own in the future?

% within young population (18-24 years old)

■ Yes ■ No ■ I already own a home of my own ■ Don't know / no response



Source: WIN 2026. Base: 5813 cases.

Do you believe you will be able to afford a home of your own in the future?

% within total population

Yes

No

I already own a home of my own

Do not know



By education level

No education / Only basic education



Completed Primary



Completed Secondary School



Completed University



Completed Higher level of education (Masters, PHD, etc.)



By employment

Working full (include self-employed)



Working Part-time



Unemployed



Student



Housewife



Retired/Disabled



Source: WIN 2026. Base: 45 000 cases.

Do you believe you will be able to afford a home of your own in the future?

% within young population (18-24 years old)

Yes No I already own a home of my own Do not know



By education level

No education / Only basic education



Completed Primary



Completed Secondary School



Completed University



Completed Higher level of education (Masters, PHD, etc.)



By employment

Working full (include self-employed)



Working Part-time



Unemployed



Student



Housewife



Retired/Disabled

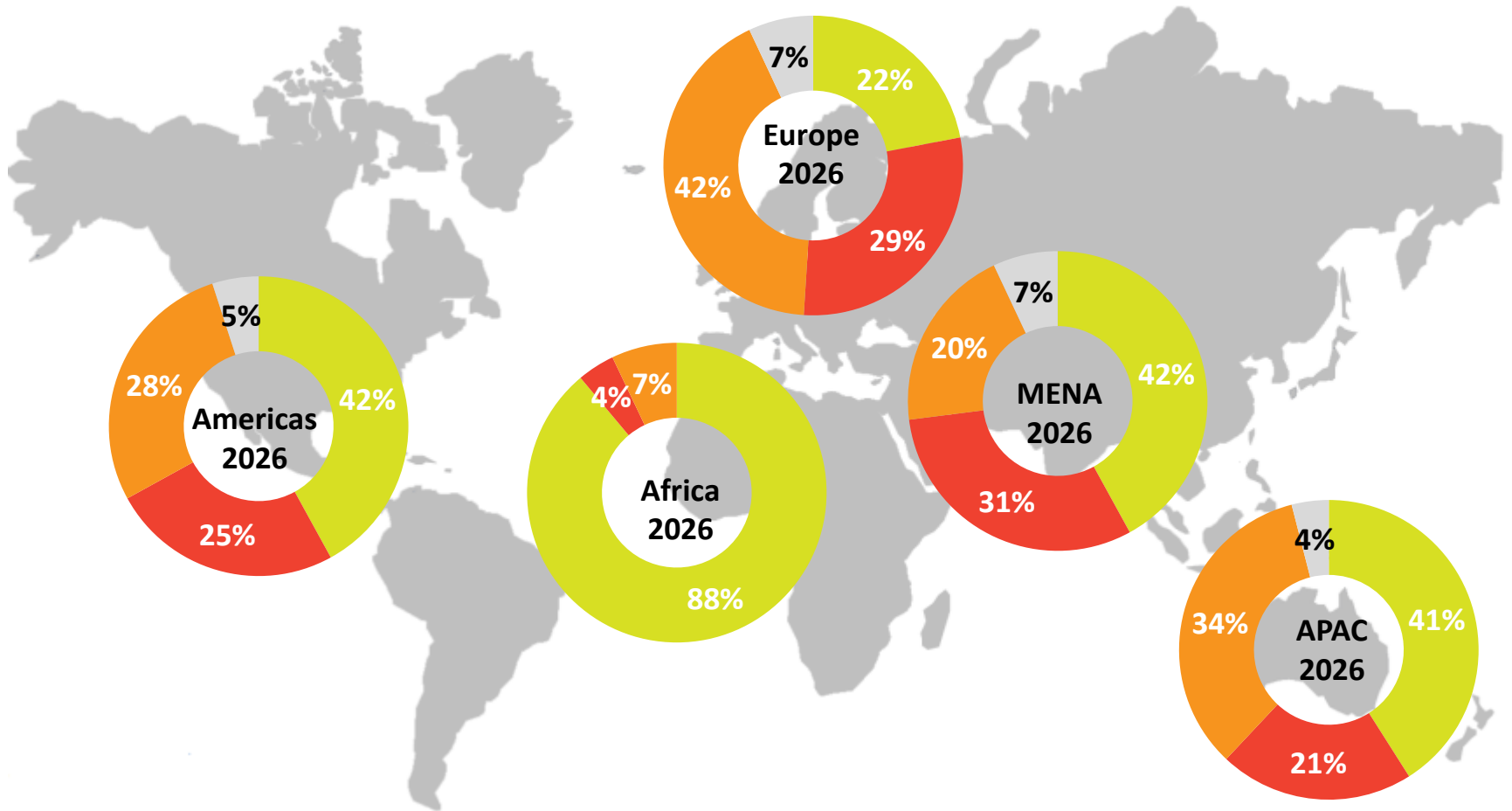


Source: WIN 2026. Base: 5813 cases.

Do you believe you will be able to afford a home of your own in the future?

% within total population

■ Yes
 ■ No
 ■ I already own a home of my own
 ■ Do not know



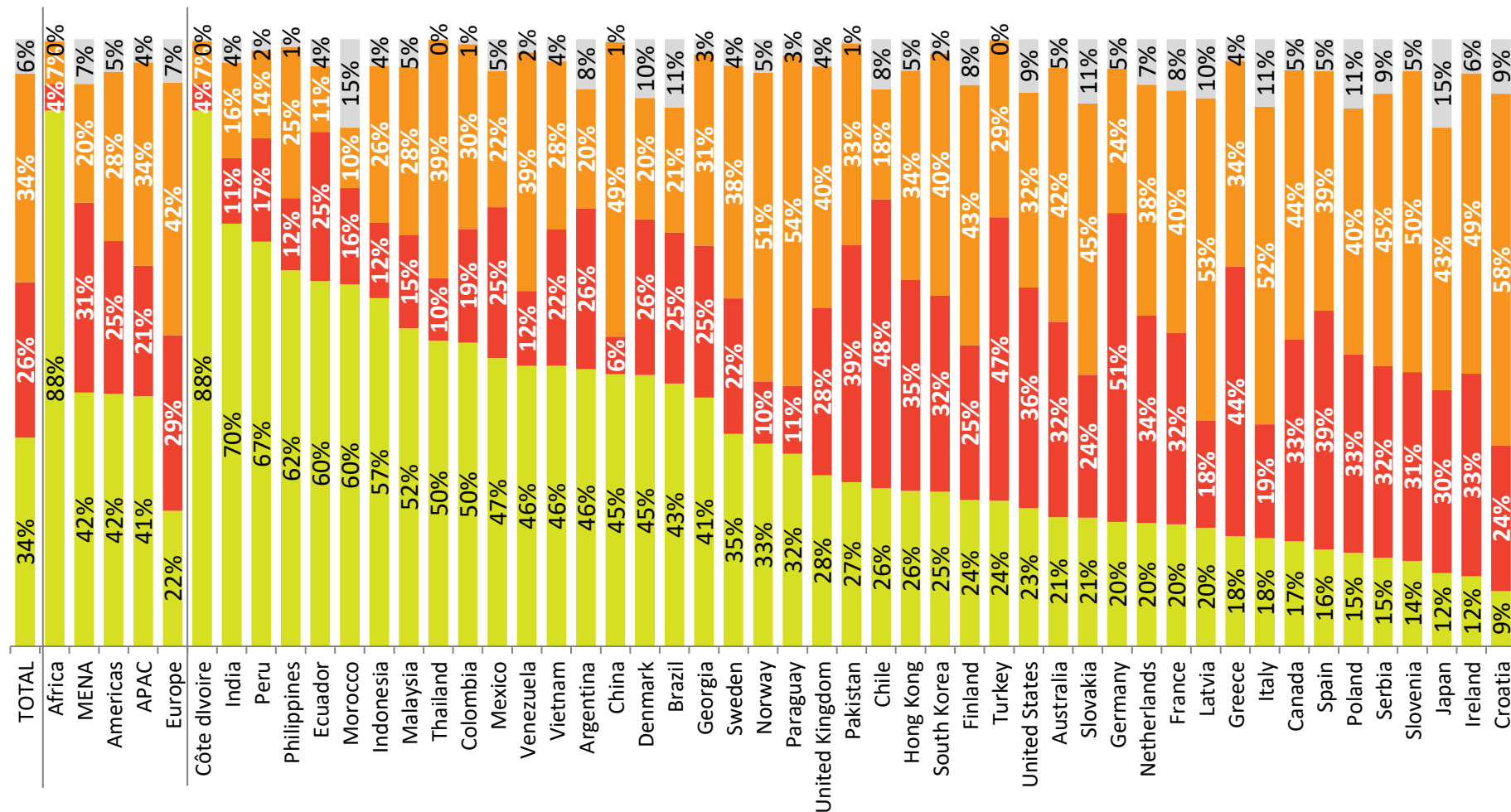
Source: WIN 2026. Base: 45,000 cases.

MENA has only 2 countries. Africa has only 1 country.

Do you believe you will be able to afford a home of your own in the future?

% within total population

Yes No I already own a home of my own Do not know



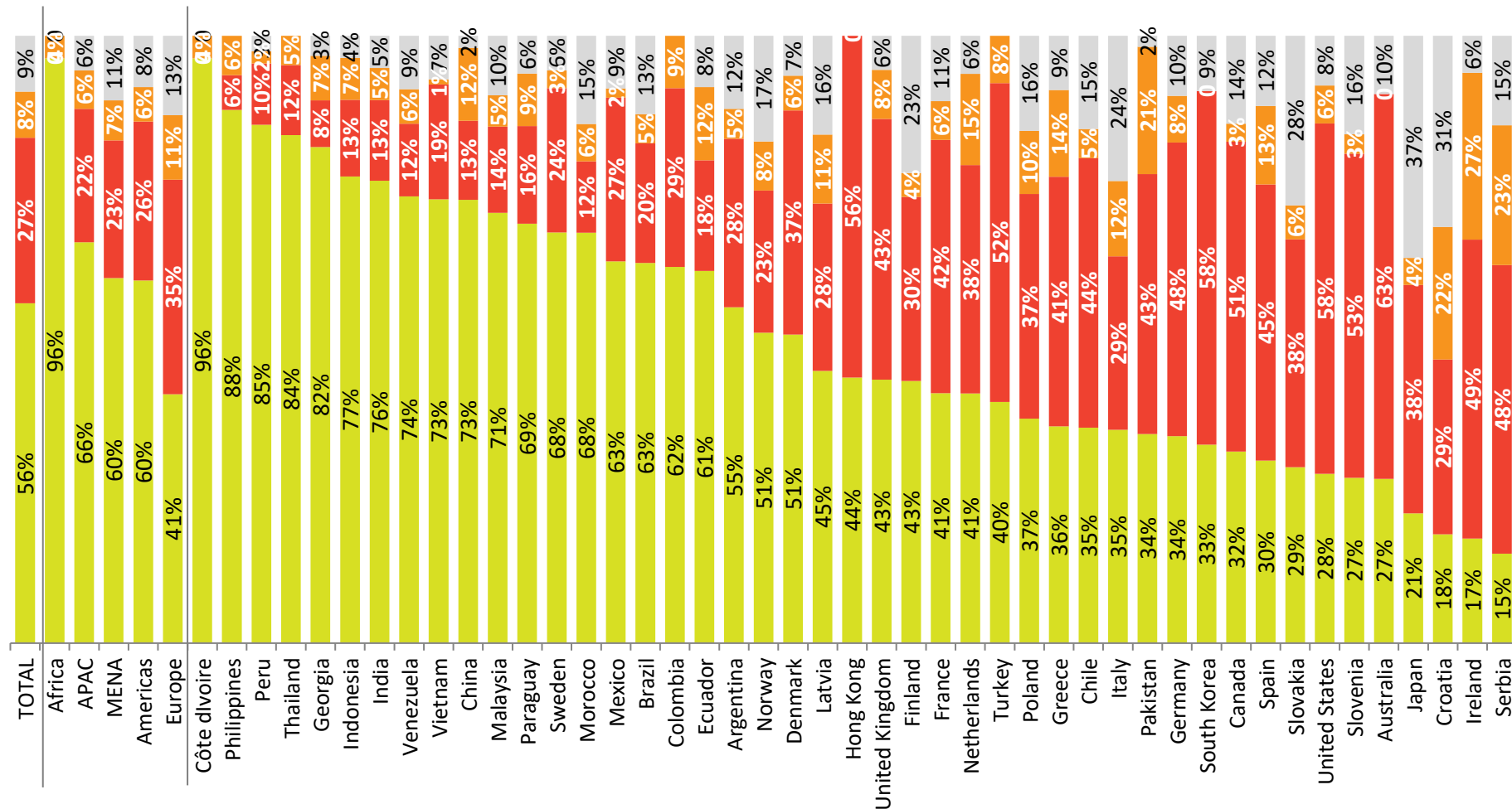
Source: WIN 2026. Base: 45,000 cases.

MENA has only 2 countries. Africa has only 1 country.

Do you believe you will be able to afford a home of your own in the future?

% within young population (18-24 years old)

■ Yes
 ■ No
 ■ I already own a home of my own
 ■ Do not know



Source: WIN 2026. Base: 5813 cases.

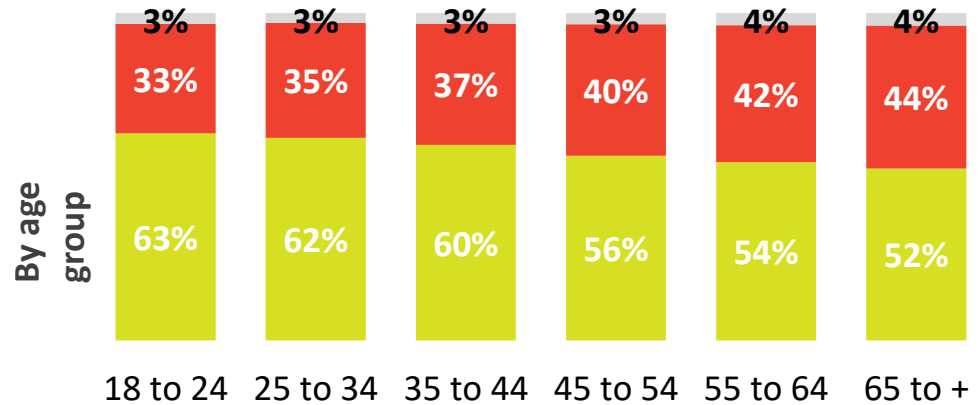
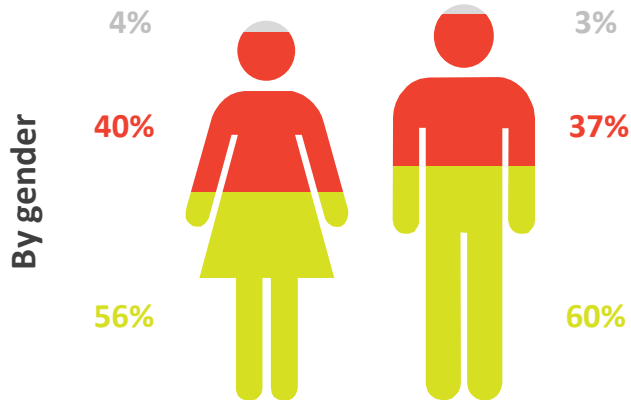
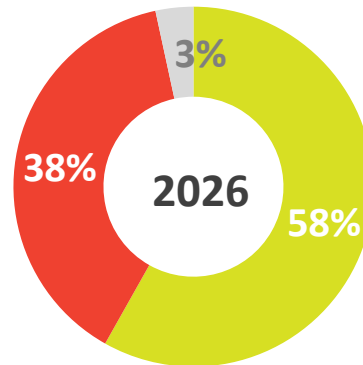
MENA has only 2 countries. Africa has only 1 country.

How hopeful do you feel about your future in your own country?

% within total population

■ Very + somewhat hopeful ■ Not very + not at all hopeful ■ Don't know / no response

Global Average

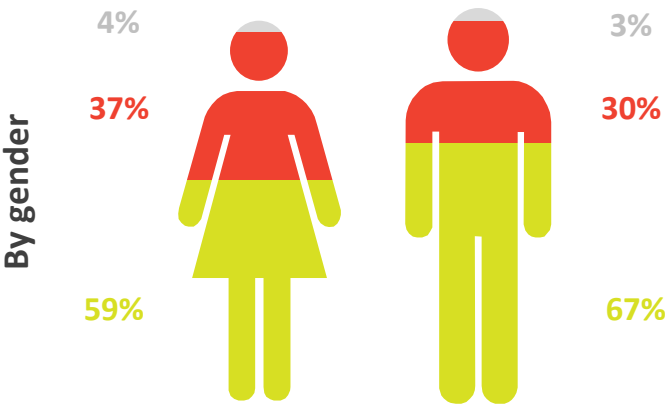
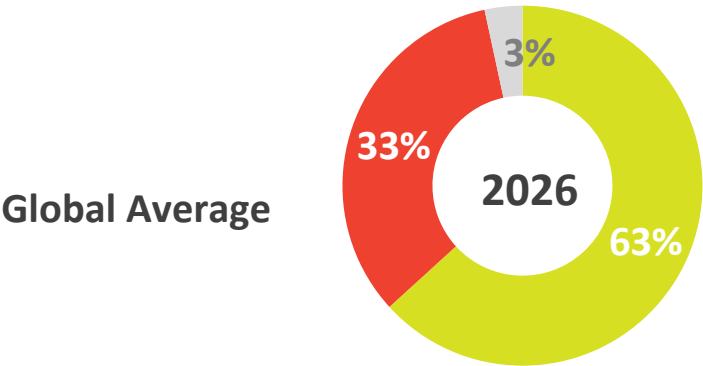


Source: WIN 2026. Base: 45,000 cases.

How hopeful do you feel about your future in your own country?

% within young population (18-24 years old)

Very + somewhat hopeful Not very + not at all hopeful Don't know / no response



Source: WIN 2026. Base: 5813 cases.

How hopeful do you feel about your future in your own country?

% within total population

Very + somewhat hopeful

Not very + not at all hopeful

Don't know / no response



By education level

No education / Only basic education



Completed Primary



Completed Secondary School



Completed University



Completed Higher level of education (Masters, PHD, etc.)



By employment

Working full (include self-employed)



Working Part-time



Unemployed



Student



Housewife



Retired/Disabled



Source: WIN 2026. Base: 45,000 cases.

How hopeful do you feel about your future in your own country?

% within young population (18-24 years old)

Very + somewhat hopeful

Not very + not at all hopeful

Don't know / no response



By education level

No education / Only basic education



Completed Primary



Completed Secondary School



Completed University



Completed Higher level of education (Masters, PHD, etc.)



By employment

Working full (include self-employed)



Working Part-time



Unemployed



Student



Housewife



Retired/Disabled



Source: WIN 2026. Base: 5813 cases.

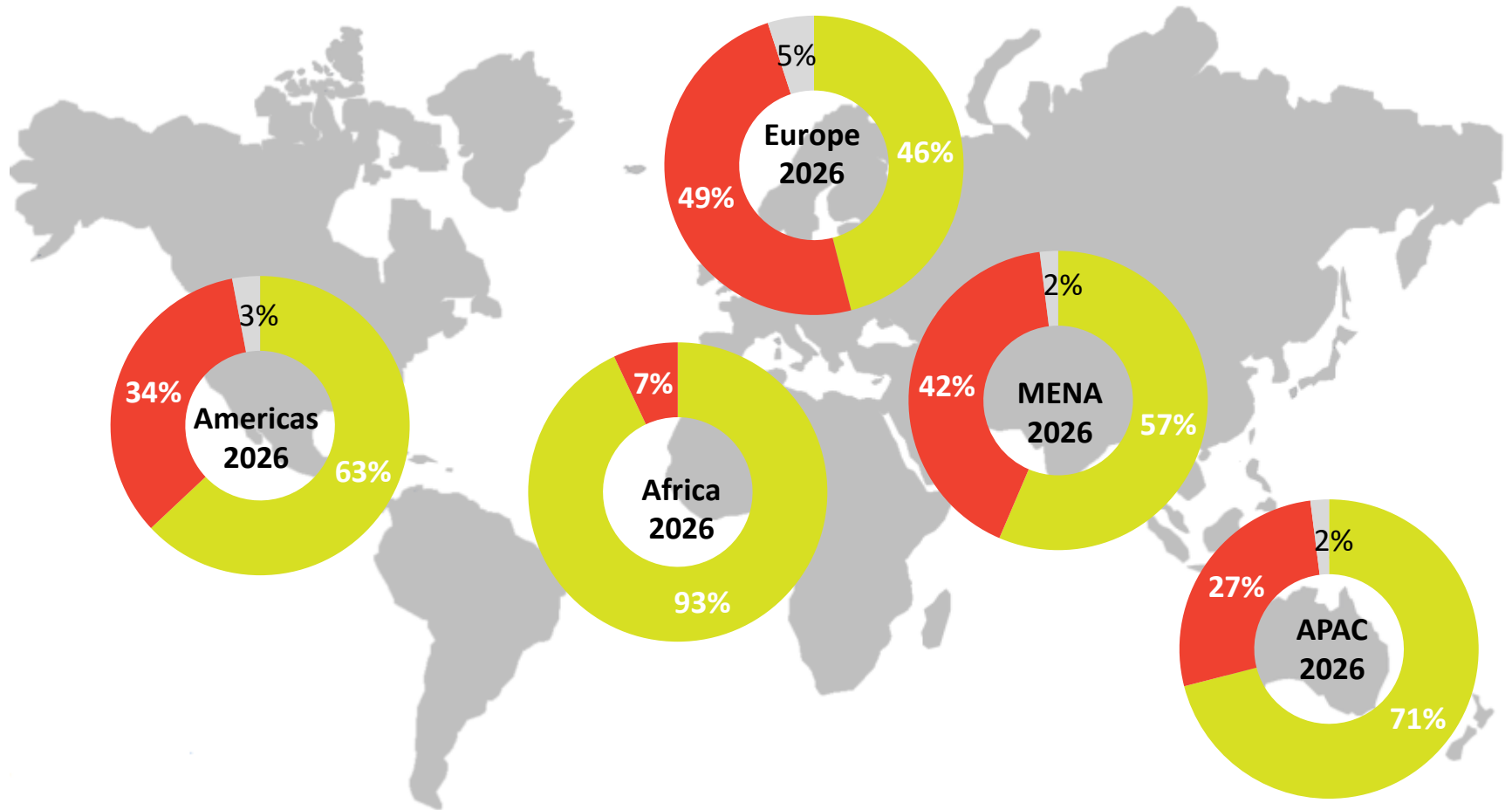
How hopeful do you feel about your future in your own country?

% within total population

Very + somewhat hopeful

Not very + not at all hopeful

Don't know / no response



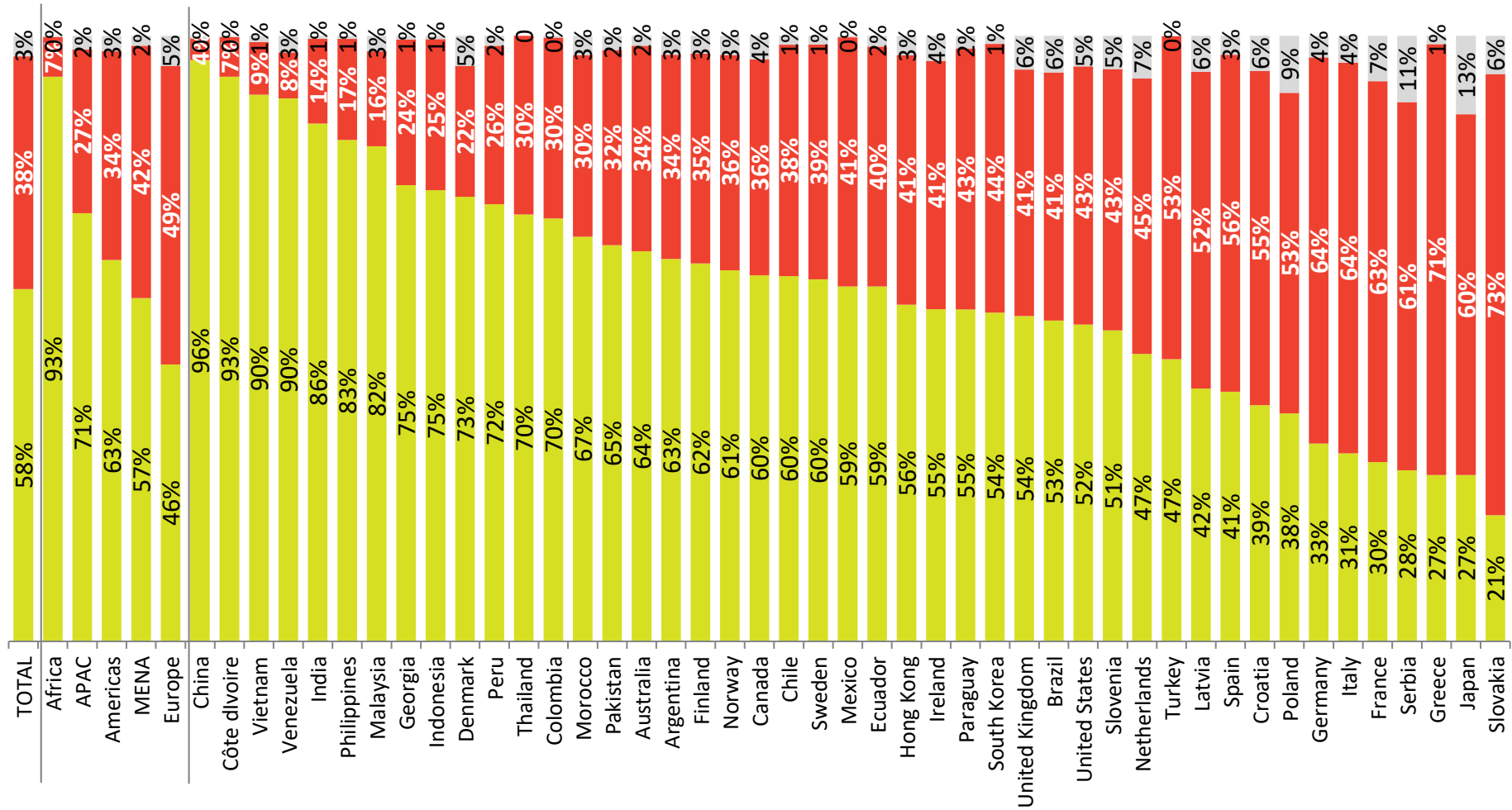
Source: WIN 2026. Base: 45,000 cases.

MENA has only 2 countries. Africa has only 1 country.

How hopeful do you feel about your future in your own country?

% within total population

Very + somewhat hopeful Not very + not at all hopeful Don't know / no response

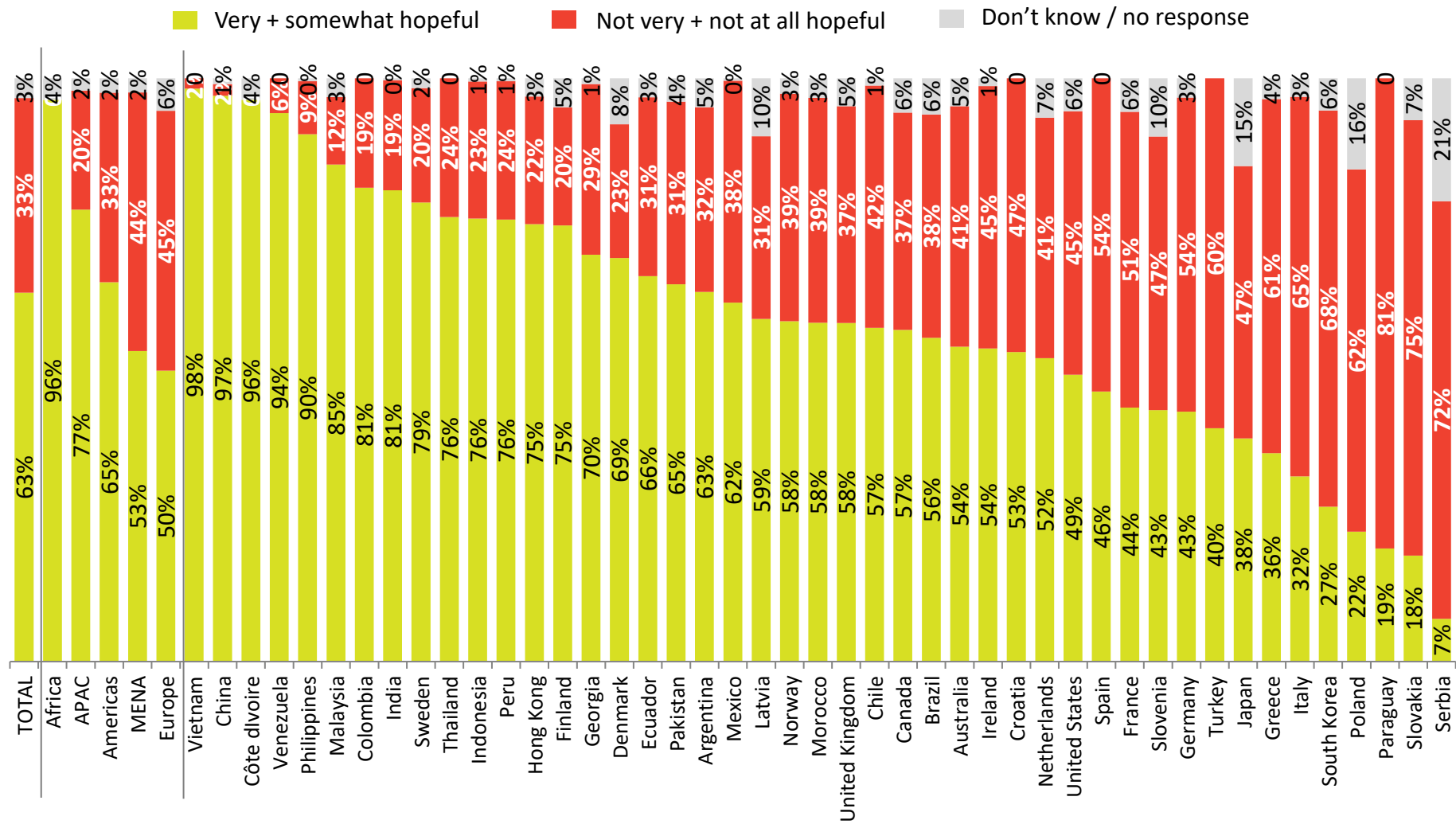


Source: WIN 2026. Base: 45,000 cases.

MENA has only 2 countries. Africa has only 1 country.

How hopeful do you feel about your future in your own country?

% within young population (18-24 years old)



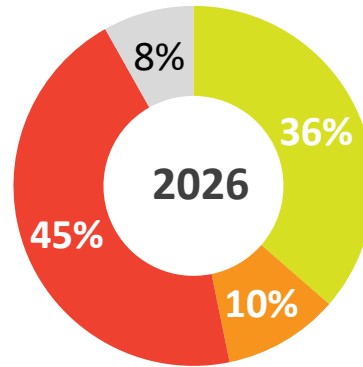
Source: WIN 2026. Base: 5813 cases.

MENA has only 2 countries. Africa has only 1 country.

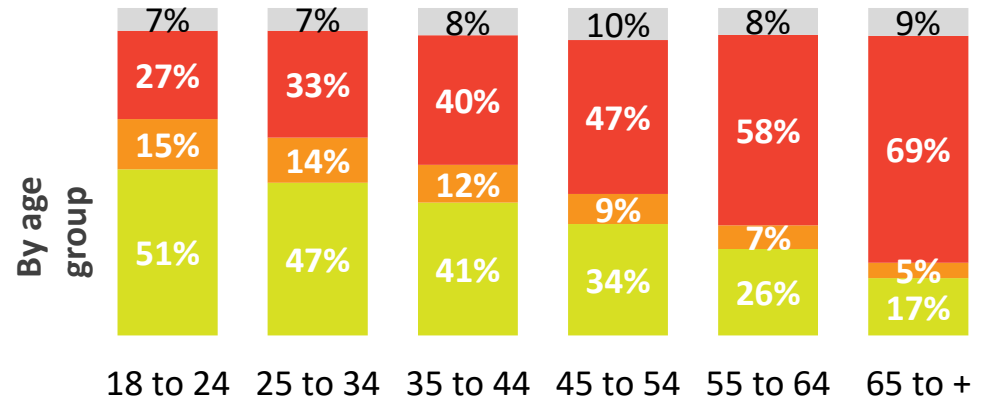
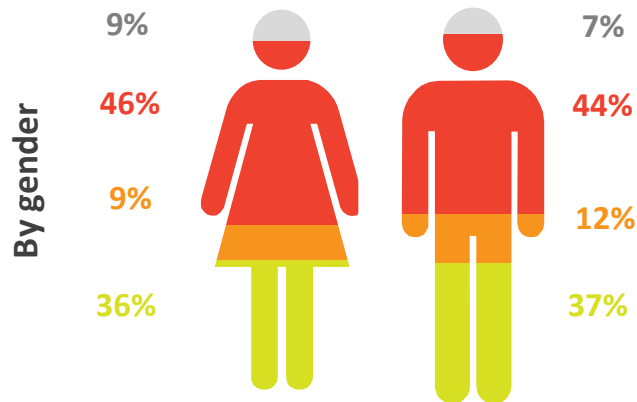
Would you move to another country for better opportunities?

% within total population

Global Average



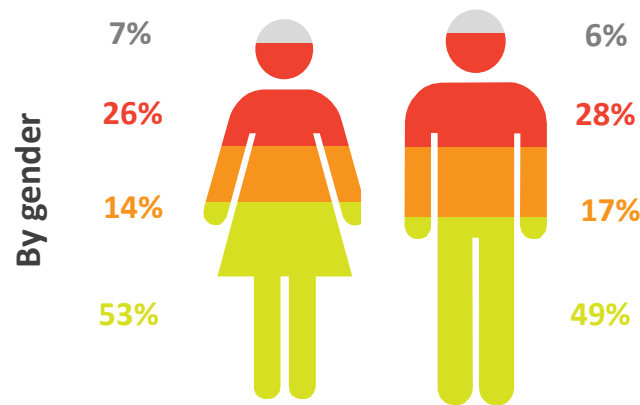
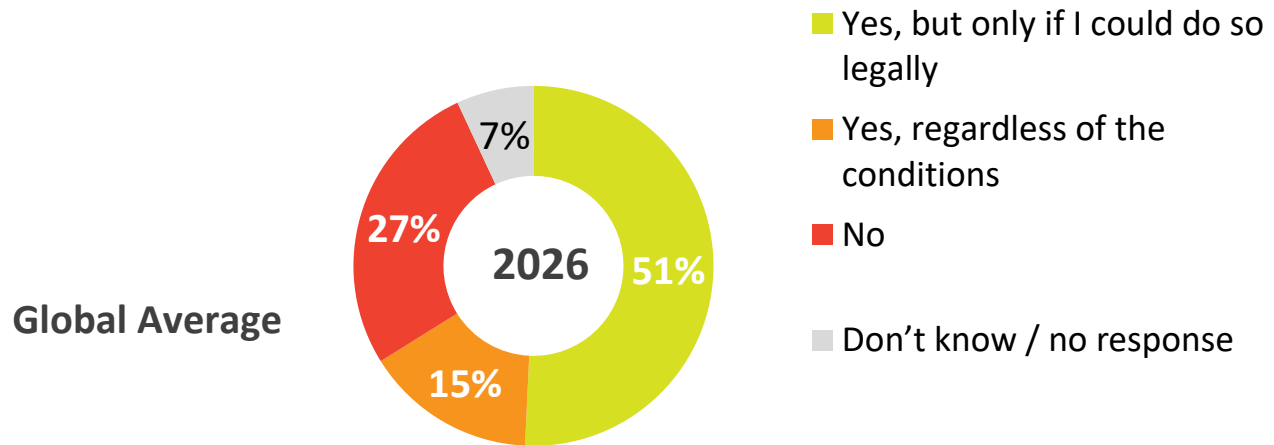
- Yes, but only if I could do so legally
- Yes, regardless of the conditions
- No
- Don't know / no response



Source: WIN 2026. Base: 45,000 cases.

Would you move to another country for better opportunities?

% within young population (18-24 years old)



Source: WIN 2026. Base: 5813 cases.

Would you move to another country for better opportunities?

% within total population

Yes, but only if I could do so legally

Yes, regardless of the conditions

No

Do not know / no response



By education level

No education / Only basic education



Completed Primary



Completed Secondary School



Completed University



Completed Higher level of education (Masters, PHD, etc.)



By employment

Working full (include self-employed)



Working Part-time



Unemployed



Student



Housewife



Retired/Disabled



Source: WIN 2026. Base: 45,000 cases.

Would you move to another country for better opportunities?

% within young population (18-24 years old)

Yes, but only if I could do so legally

Yes, regardless of the conditions

No

Do not know / no response



By education level

No education / Only basic education



Completed Primary



Completed Secondary School



Completed University



Completed Higher level of education (Masters, PHD, etc.)



By employment

Working full (include self-employed)



Working Part-time



Unemployed



Student



Housewife



Retired/Disabled



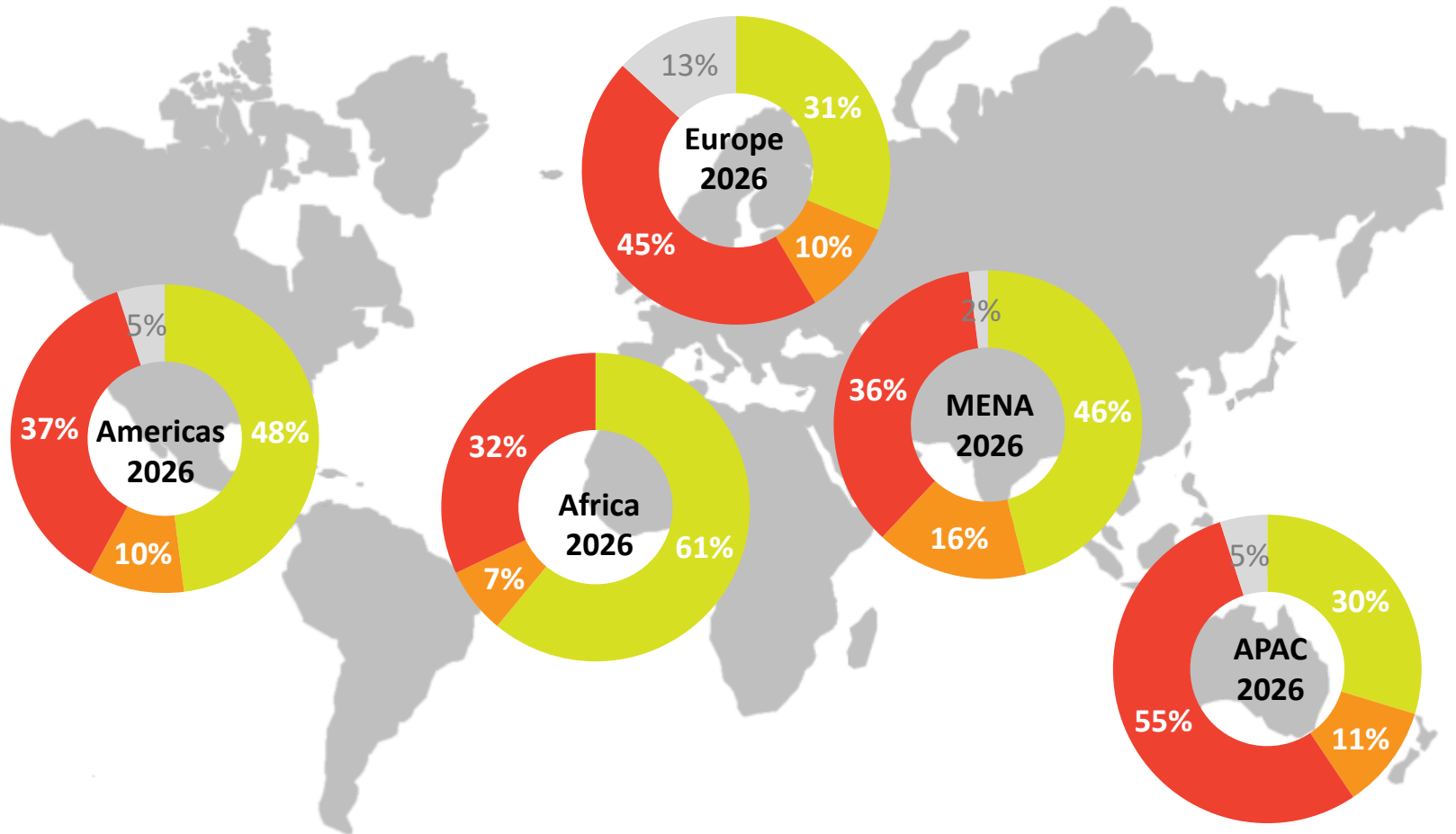
Source: WIN 2026. Base: 5813 cases.

Would you move to another country for better opportunities?

% within total population

- Yes, but only if I could do so legally
- Yes, regardless of the conditions

- No
- Do not know / no response



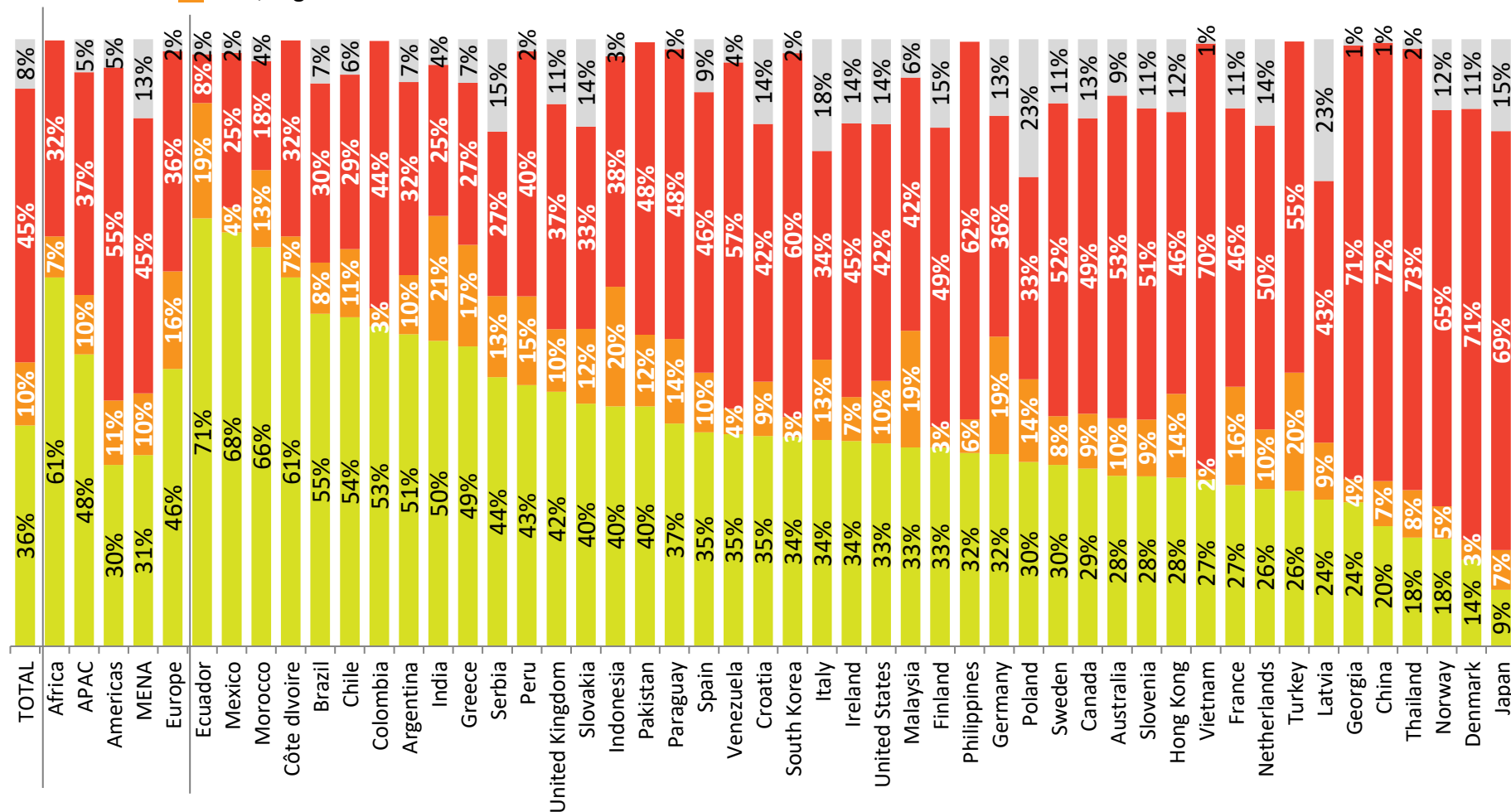
Source: WIN 2026. Base: 45,000 cases.

MENA has only 2 countries. Africa has only 1 country.

Would you move to another country for better opportunities?

% within total population

■ Yes, but only if I could do so legally
■ Yes, regardless of the conditions
■ No
■ Do not know / no response



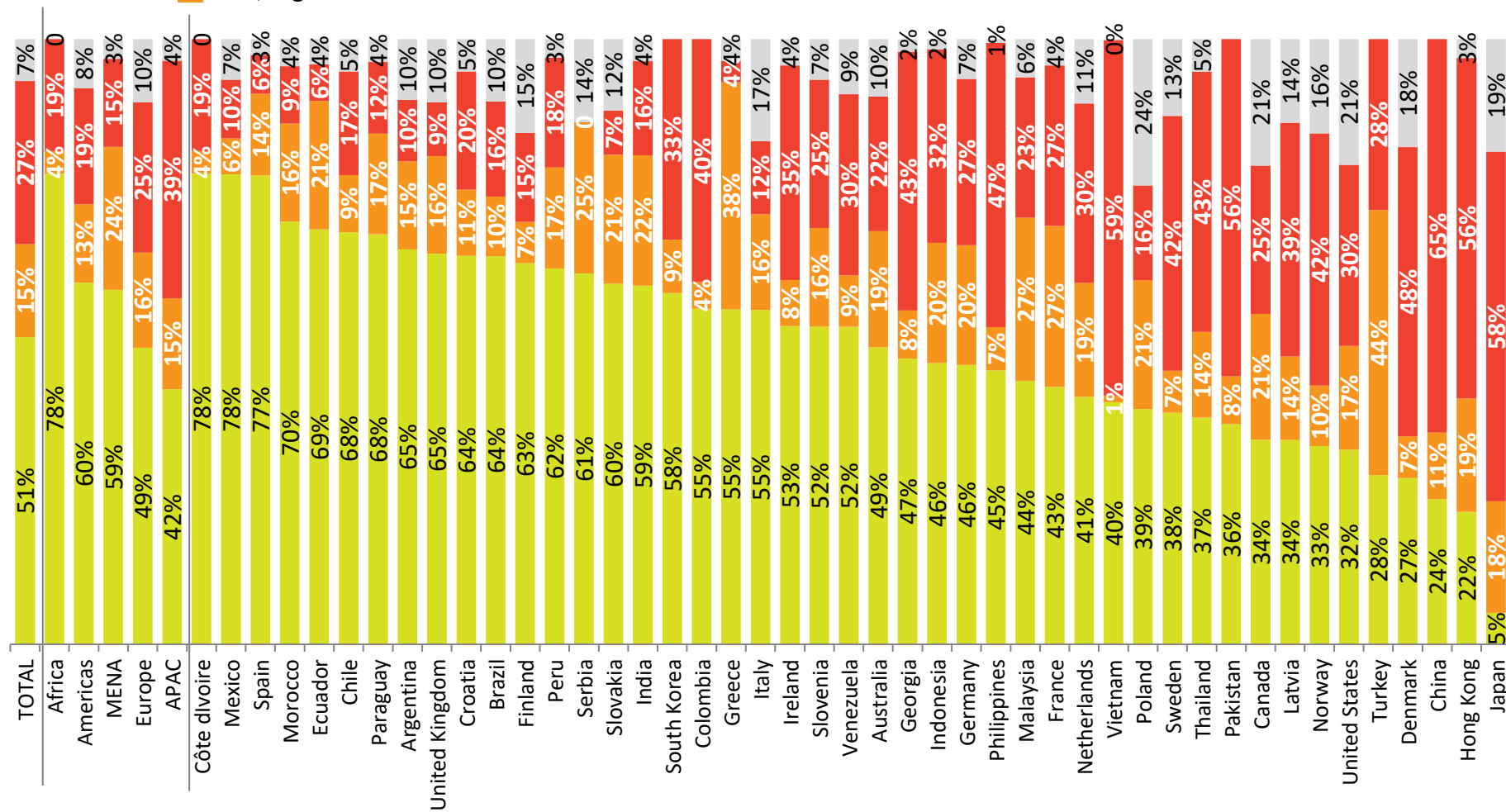
Source: WIN 2026. Base: 45,000 cases.

MENA has only 2 countries. Africa has only 1 country.

Would you move to another country for better opportunities?

% within young population (18-24 years old)

■ Yes, but only if I could do so legally
■ Yes, regardless of the conditions
■ No
■ Do not know / no response



Source: WIN 2026. Base: 5813 cases.

MENA has only 2 countries. Africa has only 1 country.

% within total population

Q12. Do you feel your generation has more, fewer, or equal opportunities than your parents had?	TOTAL	Q13. Do you believe you will be able to afford a home of your own in the future?			
		Yes	No	I already own a home of my own	Don't know / no response
More	50%	59%	34%	53%	36%
Equal	19%	20%	19%	19%	14%
Fewer	27%	19%	42%	24%	30%
Do not know / no response	4%	2%	4%	4%	20%

Source: WIN 2026. Base: 45,000 cases.

% within total population

Q14. How hopeful do you feel about your future in your own country?	TOTAL	Q13. Do you believe you will be able to afford a home of your own in the future?			
		Yes	No	I already own a home of my own	Don't know / no response
Very + somewhat hopeful	58%	80%	35%	57%	38%
Not very + not at all hopeful	38%	19%	62%	40%	42%
Don't know / no response	3%	1%	3%	3%	21%

Source: WIN 2026. Base: 45,000 cases.

% within total population

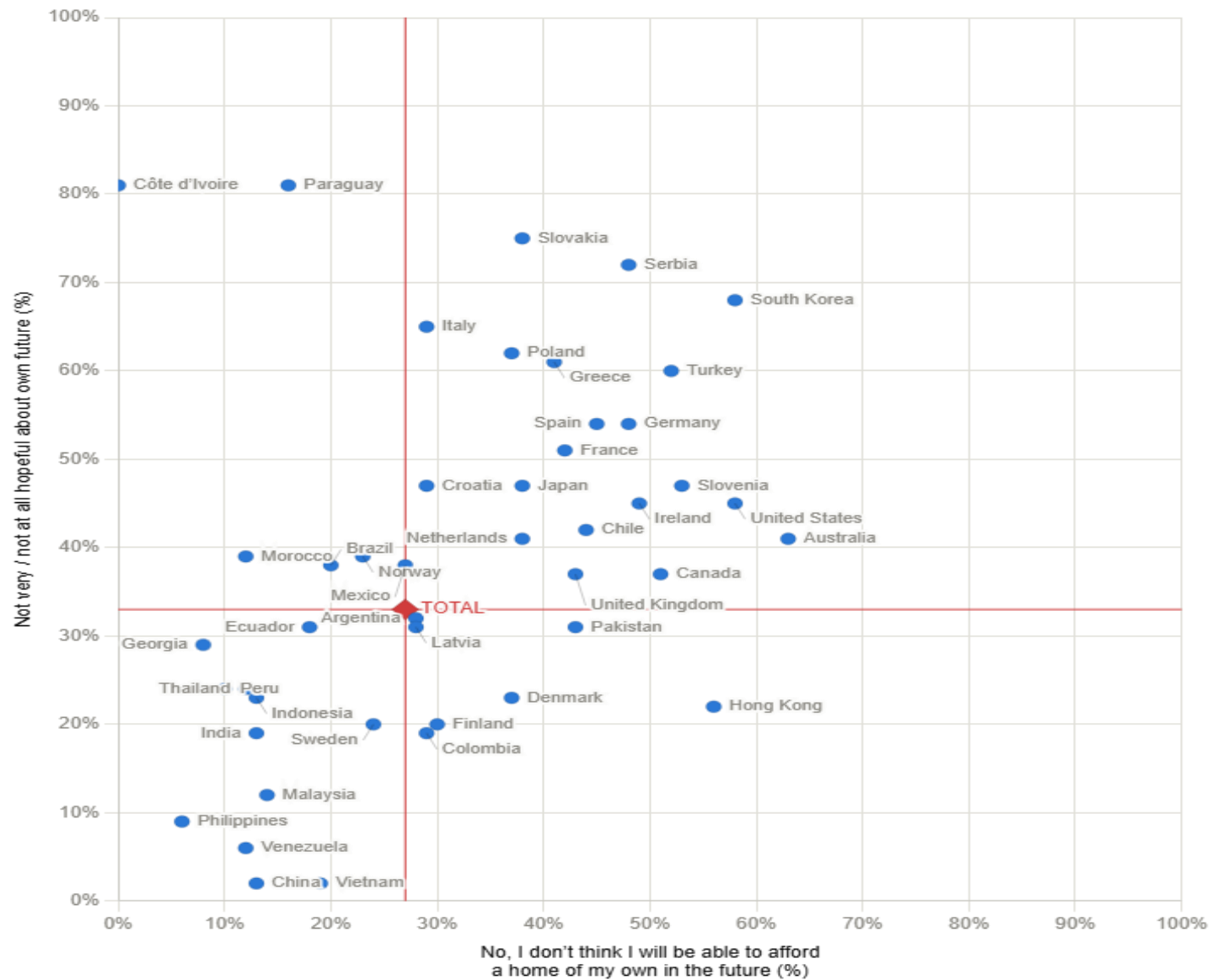
Q15. Would you move to another country for better opportunities?	TOTAL	Q12. Do you feel your generation has more, fewer, or equal opportunities than your parents had?			
		More	Equal	Fewer	Dk/dr
Yes, but only if I could do so legally	36%	36%	32%	43%	20%
Yes, regardless of the conditions	10%	7%	18%	11%	7%
No	45%	50%	44%	38%	40%
Dk/dr	8%	7%	6%	8%	34%

Source: WIN 2026. Base: 45,000 cases.

% within total population

Q15. Would you move to another country for better opportunities?	TOTAL	Q13. Do you believe you will be able to afford a home of your own in the future?			
		Yes	No	I already own a home of my own	Dk/dr
Yes, but only if I could do so legally	36%	46%	39%	25%	34%
Yes, regardless of the conditions	10%	11%	15%	7%	8%
No	45%	39%	38%	58%	28%
Dk/dr	8%	4%	7%	9%	30%

Source: WIN 2026. Base: 45,000 cases.



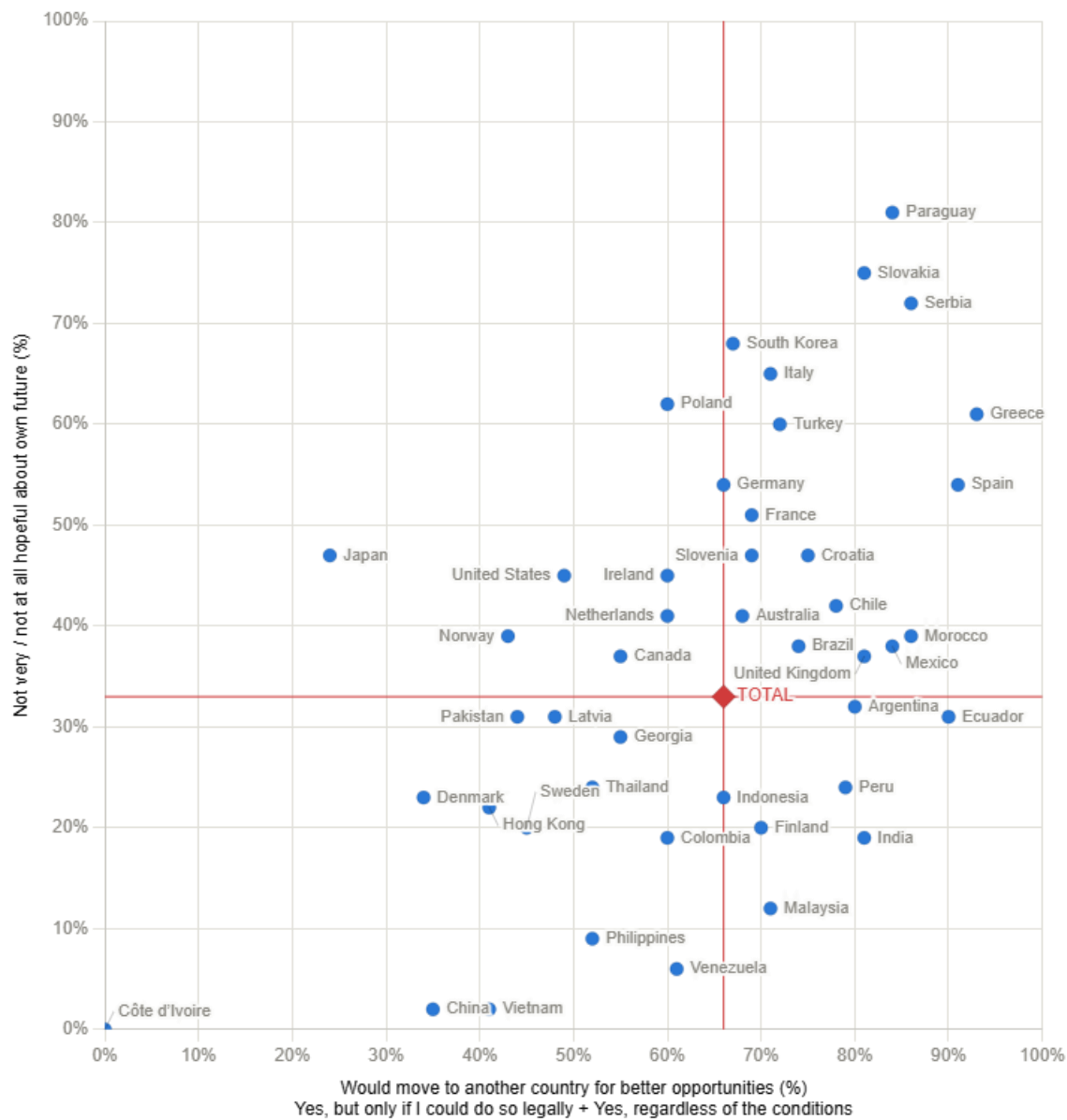
Source: WIN 2026. Base: 5813 cases.

Young population (18-24 years old)

% within total population

Q15. Would you move to another country for better opportunities?	TOTAL	Q14. How hopeful do you feel about your future in your own country?				
		Very hopeful	Somewhat hopeful	Not very hopeful	Not at all hopeful	Dk/dr
Yes, but only if I could do so legally	36%	37%	33%	39%	47%	17%
Yes, regardless of the conditions	10%	8%	9%	12%	16%	6%
No	45%	52%	52%	39%	29%	36%
Dk/dr	8%	3%	6%	11%	9%	41%

Source: WIN 2026. Base: 45,000 cases.



Source: WIN 2026. Base: 5813 cases.

Young population (18-24 years old)

METHODOLOGY

Total of 45.000 surveys worldwide

Dates: 27th november 2025 to 13th February 2026

	Country	Company Name	Methodology	Sample	Coverage	Fieldwork Dates
1	Argentina	Voices Research & Consultancy	CAWI	1007	NATIONAL	2-15 January 2026
2	Australia	Luma Research	CAWI	549	NATIONAL	29-30 January 2026
3	Brazil	Market Analysis Brazil	CAWI	1000	INTERNET POP	9-16 January 2026
4	Canada	LEGER	CAWI	1000	NATIONAL	12-25 December 2025
5	Chile	Activa Research	CAWI	1095	NATIONAL	8-13 January 2026
6	China	WisdomAsia	Online Panel	1000	URBAN	14-19 January 2026
7	Colombia	Centro Nacional de Consultoría	CATI	500	NATIONAL	6-12 February 2026
8	Côte d'Ivoire	EMC	CATI	502	NATIONAL	24-30 January 2026
9	Croatia	Institute for market and media research, Mediana Fides	CAWI	591	NATIONAL	8-12 January 2026
10	Denmark	Opinion Denmark A/S	CAWI	1007	NATIONAL	13-21 January 2026
11	Ecuador	Centro de Estudios Y Datos - CEDATOS	CAPI	1104	NATIONAL	28-31 January 2026
12	Finland	Taloustutkimus Oy	Online Panel	1093	NATIONAL	31 Dec 2025 – 7 Jan 2026
13	France	OpinionWay	Online Panel	1007	NATIONAL	16-19 January 2026
14	Georgia	GORBI Eurasia LTD	F2F	2050	NATIONAL	31 Jan – 13 Feb 2026
15	Germany	Produkt+Markt	CAWI	1000	NATIONAL	19 Dec 2025 – 6 Jan 2026
16	Greece	Alternative Research Solutions	CAWI	502	NATIONAL	3 Dec 2025 – 12 Jan 2026
17	Hong Kong	Consumer Search Group (CSG)	Online Panel	500	TERRITORY WIDE	9-15 January 2026
18	India	DataPrompt International Pvt. Ltd.	Online	1000	NATIONAL	29 Dec 2025 - 21 Jan 2026
19	Indonesia	DEKA	Online	987	INTERNET POP	16-31 January 2026
20	Republic of Ireland	RED C Research & Marketing Ltd	CAWI	1013	NATIONAL	8-13 January 2026
21	Italy	SWG S.p.a	CAWI	1002	NATIONAL	7-12 January 2026
22	Japan	Nippon Research Center, LTD.	CAWI	1100	NATIONAL	22-27 January 2026
23	Latvia	Marketing and Public Opinion Research Centre SKDS	CAWI	1005	NATIONAL	17-19 January 2026

METHODOLOGY

Total of 45.000 surveys worldwide

Dates: 27th november 2025 to 13th February 2026

	Country	Company Name	Methodology	Sample	Coverage	Fieldwork Dates
24	Malaysia	Central Force International	CAWI	1001	INTERNET POP	27 Nov 2025 – 3 Dec 2025
25	Mexico	Brand Investigation S.A.de C.V	Online	1000	NATIONAL	7-12 January 2026
26	Morocco	Integrate Consulting	Online	500	NATIONAL	8-9 January 2026
27	The Netherlands	Motivaction International B.V.	CAWI	1005	NATIONAL	6-20 January 2026
28	Norway	Opinion AS	CAWI	1029	NATIONAL	13-19 January 2026
29	Pakistan	Gallup Pakistan	CATI	1000	NATIONAL	6 Dec 2025 -14 Jan 2026
30	Paraguay	ICA Consultoría Estratégica	CATI	501	NATIONAL	2 Dec 2025- 29 Jan 2026
31	Peru	Datum Internacional	P2P	1202	NATIONAL	16-10 January 2026
32	Philippines	The Philippine Survey and Research Center (PSRC)	PAPI	1000	NATIONAL	9-26 January 2026
33	Poland	Mareco Polska	CAWI	530	NATIONAL	8-14 December 2025
34	Serbia	Institute for market and media research, Mediana Adria	CAWI	522	NATIONAL	8-15 January 2026
35	Slovak Republic	Go4insight	CAWI	1000	NATIONAL	16-26 January 2026
36	Slovenia	Institute for market and media research, Mediana	CAWI	1018	NATIONAL	8-9 January 2026
37	South Korea	Gallup Korea	CAWI	1200	NATIONAL	21-28 January 2026
38	Spain	Instituto DYM	CAWI	1000	NATIONAL	15-18 January 2026
39	Sweden	Demoskop AB	CAWI	1012	NATIONAL/ INTERNET POP	19 Dec 2025 – 23 Jan 2026
40	Thailand	INFOSEARCH LIMITED	F2F	500	NATIONAL	16 Dec 2025 – 15 Jan 2026
41	Turkey	BAREM Research	CATI	725	TR Urban	30 Jan – 4 Feb 2026
42	United Kingdom	ORB International	Online	1194	NATIONAL	12-22 Dec 2025
43	USA	LEGER	CAWI	1000	NATIONAL	12-25 December 2025
44	Venezuela	Centro Nacional de Consultoría	CATI	302	NATIONAL	1-5 February 2026
45	Vietnam	DXL Research & Consulting	F2F	900	URBAN	12-28 Dec 2025